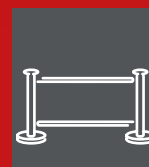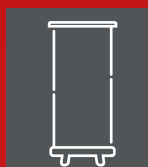ultima
displays ™

Creative Display Solutions

The Display Handbook 22/23

»

A creative solution for every need

Create greater brand awareness to stand out from the crowd

We supply commercial printers, marketing agencies, exhibition contractors and retailers with high quality innovative visual communication solutions. Our extensive portfolio of display products includes everything from portable A-sign boards, roller banners and digital displays to custom built exhibition stands, helping brands to creatively capture the attention of their target audience across a variety of display solutions and vibrant printed graphics.

🏆	Best seller	EU	Made in Europe
①	1 Year hardware guarantee	TEX	Use with fabric graphic
⑤	5 Year hardware guarantee	PVC	Use with PVC graphic
💼	Comes with bag	ADH	Use with self-adhesive graphic
💡	Illuminated product	PAN	Use with rigid panel graphic
	Available for use outdoors	DP	Direct printing onto hardware
	Custom sizes available		

Contents

Why choose Ultima Displays?

The European market leader in creative display solutions

We are the European market leader for creative display solutions, with over 20 years' experience. We supply our customers with high quality innovative visual communication solutions that offer real value for their clients.

We pride ourselves on delivering a first-class customer service

Dedicated customer support

As an Ultima Displays customer, you'll benefit from personalised customer support that meets the evolving needs of your organisation, and a dedicated sales contact so you'll always know who to speak to. You'll also get access to our Customer Portal, where you can request quotes, track orders, submit designs for print and more.

High quality printing solutions

With an extensive range of standard products, as well as bespoke custom solutions, Ultima Displays has a creative display solution for every application request. We're committed to offering products that are innovative, of the highest quality and that are easy to use.

Large scale printing capacity

The Ultima Displays group prints 10,000m² of high-quality graphics every day. By investing in the latest machinery, materials and techniques, we can accommodate complex print jobs, including large-format printing and textile finishing up to 3.2 metres wide, without compromising on colour or clarity.

Large stock availability

With European logistics hubs located in the UK, France, Italy, Poland, Spain and Portugal, we have over 10,000 square metres of permanent storage capacity available. This means that we're able to maintain high local stock levels to minimise transport and delivery costs.

Fast, reliable delivery in 24–48 hours

We have ample storage to offer immediate availability for the majority of our standard products, with designated transport providing speedy delivery in 24–48 hours. While custom products will take longer to be despatched, we pride ourselves on reactivity and performance in all aspects of our logistics process to make sure you receive your order without delay. We also offer white label deliveries direct to your customer for a faster turnaround.

White label marketing tools

As an Ultima Displays customer, you will gain access to our white label marketing tools that includes microsites, product brochures, videos, emails and our image library, to help support you and your marketing team quickly and effectively promote our range of creative display solutions.

Environmentally conscious and reusable solutions

The growing need for environmentally conscious solutions is a key focus of ours. We offer a variety of sustainable choices, supporting you and your client's environmental policies.

We only use water-based inks with no toxic chemicals for a safer, more environmentally friendly approach and all our aluminium-framed solutions can be recycled and are designed to be reused.

Our sublimation, UV and latex printing processes are environmentally friendly and our fabric graphic media is fire retardant, supporting unlimited reuse of graphics.

Ultima Displays Capabilities

The leading European creative display solutions supplier

We are a full service creative display solutions manufacturer supporting our clients across Europe, offering both standard and custom product to our trusted partners and resellers. We provide a complete range of creative display solutions and provide first class customer service that exceeds the needs of our clients and their customers. Our extensive range of display products are designed, printed and manufactured on site and are configured before despatch to ensure the perfect fit every time.

Our printing and finishing capabilities

10,000m² printed per day

Every day, Ultima Displays prints over 10,000m² of high-quality graphics. From simple one-off jobs to exhibition display boards up to 3.2 metres wide, we deliver excellent quality and fast printing times with stringent quality control and print colour profiling.

We offer Dye-sublimation printing for high-definition print that won't wash or peel off and that doesn't affect the feel or quality of the fabric, in addition to Latex and UV printing for a clean and durable finish, producing vivid colours suitable for both indoor and outdoor applications.

A wide choice of substrates

By offering a variety of fully tested textiles and PVC materials, we give you access to a comprehensive portfolio of vibrant, long-lasting printed products in one place. We carefully select the materials we use to meet your requirements in terms of quality, colour rendition, vibrancy and cost.

Expert finishing

Our highly experienced in-house sewing and finishing team works tirelessly to complete projects to the highest standards. We can manufacture a variety of standard and custom-built designs, many with complex shapes and finishes for maximum impact. All our products are tested before they leave our workshops to ensure customer satisfaction.

In-house 3D Design Solutions

3D designs created by our CAD experts

Our CAD experts can advise and produce custom-build projects, from exhibition stands to dynamic 3D shapes or unique signage. Everything is manufactured on site in our facilities and we use a range of aluminium extrusions which join using simple components to create adaptable and variable structures. Our systems are designed to be modular which means they can be reused so they are more beneficial to the environment.

3D solutions for design and fabrication

Our design team can assist you at all stages of your project to ensure we meet your specific brief. From advice on design and functionality requirements, to quotation and 3D renders, we work with you from build to completion of your project all within the agreed budget.

To help us respond to you as quickly as possible, we will require the following information:

01 The location:

Dimensions of the space?

And how many open sides will your design have?

02 The design:

What graphic media substrate will you require; fabric, rigid or flexible panels?

Do you need a storage area for materials?

What lighting requirements do you have?

Will you need to communicate your branding at a higher height using signage, an extension or storage room extension?

Would you like to compliment your build with a custom printed graphic floor covering?

03 The use:

What are your exhibition dates?

How often will you be using your structure?

Does you custom build need to be scalable in shape and size?

How will your custom structure be being transported?

04 The budget:

What is the budget that has been allocated for the production of the stand?

A solution for every requirement

Our comprehensive range of creative display solutions

We're proud to be the European market leader for creative display solutions. Our goal is to offer a comprehensive range of innovative products for a variety of industries and applications, all from a single supplier. This collection contains our portfolio of creative display solutions including our latest new products.

01 Display Stands

Complete exhibition stand solutions, incorporating hanging structures, modular stands, towers and customised stands

02 Display Backwalls

Large format graphic backdrops which are ideal for conferences, promotional activities and events

03 Display Signs

Professional wall, floor and suspended signage solutions

04 Display Banners

Portable display options, ideal for temporary deployment

05 Flag Banners

Attract attention at a distance through movement with eye-catching flag solutions

06 Tents

Perfect outdoor temporary shelters, outdoor pop-up shops and market stalls

07 Counters

Adaptable and portable temporary counters for promotional, display and exhibition applications

08 Barriers

Convenient and easy barrier systems, to create temporary areas, manage queues and control crowds

09 Ancillaries

Accessories designed to increase the functionality of a chosen product range

Display Stands

Display stands are the perfect solution for an array of different applications. From exhibitions, conferences, events, retail event zones to window displays and product showrooms; their uses are unlimited. The perfect stand will showcase and increase the opportunity to interact with existing and potential customers by creating engaging, and innovative brand promotion and messaging.

Our Display range of products include hanging structures to attract interest from a distance, modular stand components and display towers that can be combined to create truly contemporary and captivating exhibition spaces. The collective modular systems; Modulate™, Formulate, Vector and Linear are all designed to work in unison, to deliver a re-usable and reconfigurable exhibition stand. In addition, stands from the modular range also all feature replaceable graphics, thus protecting the investment in hardware, whilst still being renewable by updating branding or marketing messages.

Creating an effective display stand that drives results is extremely straightforward with this collection of pre-configured solutions. Simply select a design for inspiration whilst considering floor size and parameters of price-point. For a more unique stand construction, the modular range can also be customised - incorporating precise requirements with all the benefits that modular exhibition systems offer for complete creative innovation.

Stand component systems

Modulate™

Modulate™ is the fusion between two of our original concepts: Formulate and Vector. The range is composed of various frames made of aluminium tubes, equipped with the patented magnet system: MagLink. Modulate™ provides a custom build solution through its hundreds of possible configurations using the various modules.

Vector

One of the simplest and most versatile communication solutions on the market. Vector is an aluminium frame system with a stretched fabric graphic that adapts to any environment. With a variety of different profiles, all applications are possible: suspended, wall-mounted, self-supporting, double-sided or illuminated.

Linear

A versatile POS and stand solution which enhances flexible and rigid PVC supports. Linear can either be a visible or invisible structure, where stands can be configured according to available space and the desired design.

Arena

A tubular aluminium gantry structure that is both extremely strong and light. The different sections can be assembled according to the space and can be covered with fabric or vinyl graphics.

Hanging Structures

Make your exhibition stands stand out with an eye catching Vector LED hanging structure. Vector LED are the perfect combination of our versatile Vector frames combined with a powerful LED system. Alternatively, select one of our lightweight Formulate hanging structures to compliment your stand design, which uses a lightweight 30mm tubular system that can be neatly wrapped in a fabric printed graphic.

Arch

The Formulate Arch offers a freestanding walkway solution created using our 30mm Formulate structure, which is lightweight and easy to build.

Considerations for exhibitions

Why exhibit at a trade show?

Trade shows remain the preferred communication channel for companies seeking to increase their reputation and promote their image.

The benefits of a trade show are vast and very attractive. They enable several actions to be carried out in a relatively short period of time:

- Brand positioning
- Prospecting
- Market research
- Launch of new products
- Building customer loyalty
- Business networking

The centrepiece: your stand

The success of any trade show depends on its cost vs quality and ROI for generating leads and meeting other sales / marketing objectives.

1. Location:

How much space? How many open sides?

2. The design:

Which media: textile, rigid, flexible panels?
Need to communicate in height: sign, extension or extension of storage room?
Do you need a storeroom to store equipment?
What kind of lighting?

3. Use:

How often?
Will it need to be scalable in shape and size?
What means of transport do you have?
Will the stand be reused in another environment i.e. customer showroom, inhouse events etc.?

4. The budget :

What is the budget for the stand?
Over how many shows will it pay for itself?

The keys to success

To have a successful trade fair, it is essential to :

- Set 3 to 5 objectives that will guide the marketing strategy of the event
- Ensure maximum visual impact with a quality stand that will enhance the company's image (openings, suspended communication, graphics, materials, etc.)
- Implement effective communication and promotion: before, during and after the event (emailing, invitation, social networks, stand promotion...)

Why choose a modular stand?

- Lightweight and compact
- Reconfigurable
- Quick payback
- Durable
- Easy to assemble
- Standard or custom made
- Unlimited message renewal
- Ergonomic

MODULATE™

Modulate

The best way to attract attention

Modulate™ is the result of the fusion of two original concepts that have proven successful in the exhibition and retail world; Formulate tubular solutions and the modularity of Vector frames.

Modulate™ is a collection of various frames made from aluminum tubes and covered with a printed textile cover. These frames can be easily connected to each other by means of powerful magnets placed inside each structure.

Based on this simple magnetic principle, it is possible to combine the different Modulate™ frames to create configurations for all communication areas: at the point of sale, at trade fairs, in exhibition areas, in shopping centres or simply within companies themselves.

MagLink connector, simple, fast and reconfigurable

Thanks to the exclusive MagLink magnetic system integrated into the structure, you can connect the frames to each other simply by bringing them together.

360°
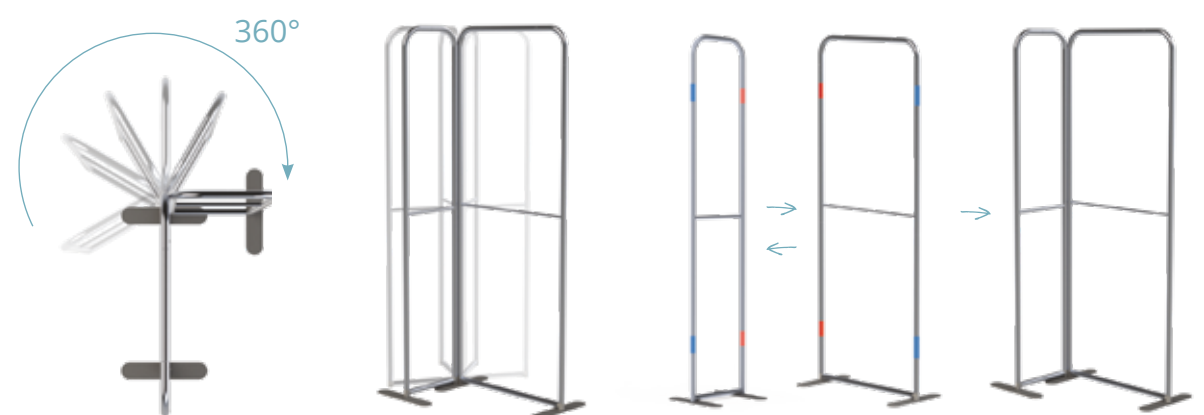
Optional 400 mm extension to change the height of the structures

MagLink connectors 360° in each post

Modulate™ carry bag with dedicated slots for feet and graphics

Intuitive marking on each section for easy assembly

Self-locking system with elastic posts and push-fit button

Rounded or straight corners with the reference MOD-SQ-ANGLE

2 Stabilising feet with Twist & Lock system, supplied with each frame

Central reinforcement bar (18 mm diameter)

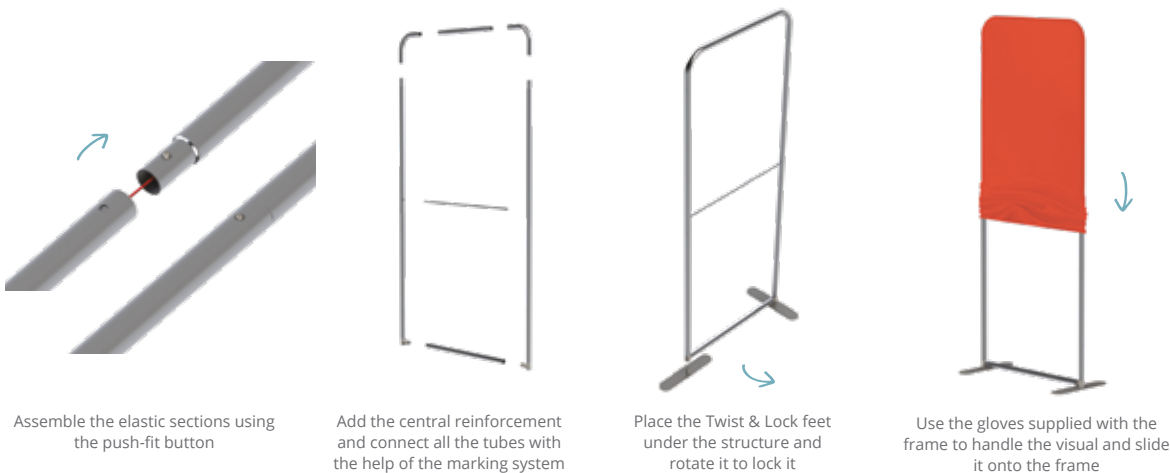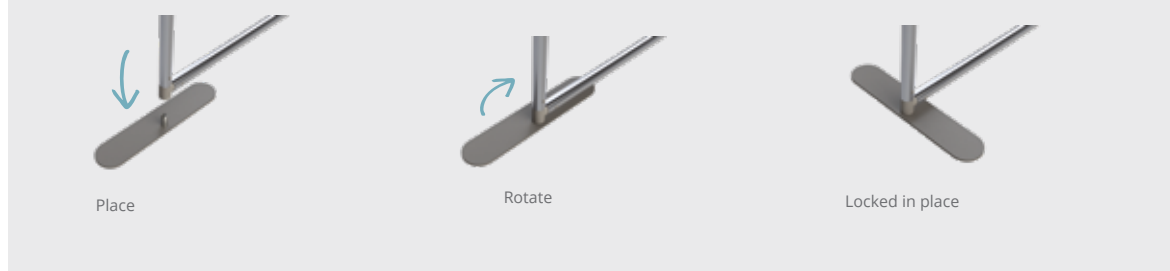Double-sided custom printed fabric graphic that zips closed

MODULATE™

Tool-less assembly

Modulate™ structures are easy to assemble without tools. Each section is marked with numbers and colours and connected with push buttons. Once the structure is assembled, the Twist & Lock feet will rotate a quarter of a turn until they lock into a perfectly stable self-supporting frame. Finally pull-on the printed fabric graphic which perfectly fits to the contour of the frame.


Assemble the elastic sections using the push-fit button

Add the central reinforcement and connect all the tubes with the help of the marking system

Place the Twist & Lock feet under the structure and rotate it to lock it

Use the gloves supplied with the frame to handle the visual and slide it onto the frame

Twist & Lock Foot installation

Place

Rotate

Locked in place
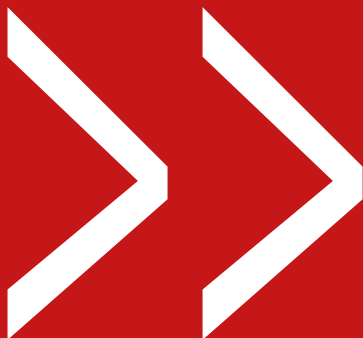
Structures with unique technological innovations!

To add versatility to Modulate™ structures, a 400 mm tubular extension can be added. With this extension, which is easily placed between two sections, you can use the same frame with two different heights.
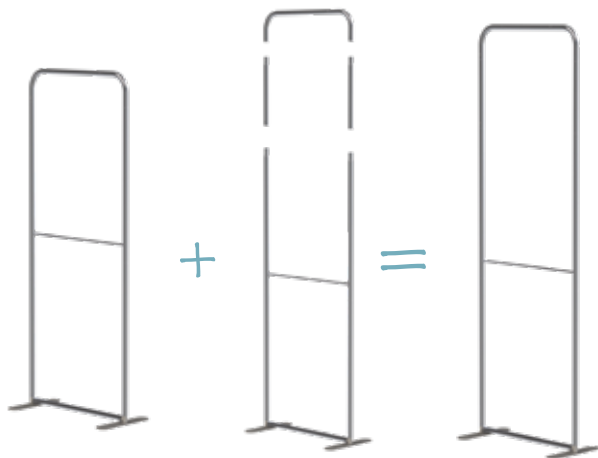
MODULATE™

Standard Modulate™ Frames

Modulate™ is an innovative double-sided display system that consists of a set of lightweight aluminium frames covered with a custom printed tension fabric graphic. Frames connect together using powerful magnets encased inside each element and can be joined at any angle to create shaped displays or backwalls. Frames are completed with tension-fit fabric graphic pulls over the frame and zips at the base. Frames are available in various widths and two height options. Each frame is supplied with two stabilising feet which can be used if required for extra stability. The Modulate™ Straight frames can be used on their own or combined with other frames to create hundreds of configurations.

|	
Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Shape	Straight
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic
Application	Free-standing with feet (included)
Transport	Modulate™ carry bag with dedicated pockets for the feet and graphics

MODULATE™

Modulate™ Straight

Modulate™ Straight 420, 424

Straight 420 rounded corners	MOD-S-420	418(w) x 2000(h) x 400(d) mm
Straight 424 rounded corners	MOD-S-424	418(w) x 2400(h) x 400(d) mm
Straight 420 square corners	MOD-S-420-SQ	418(w) x 2000(h) x 400(d) mm
Straight 424 square corners	MOD-S-424-SQ	418(w) x 2400(h) x 400(d) mm

Modulate™ Straight 820, 824

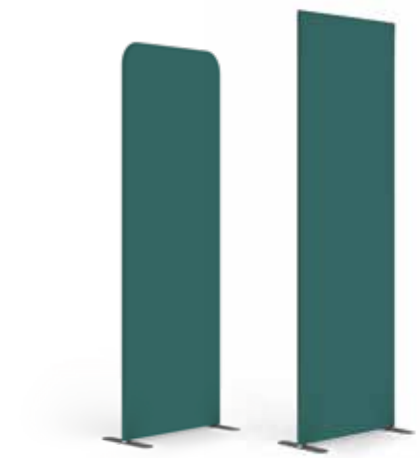| Straight 810 rounded corners	MOD-S-810	818(w) x 1000(h) x 400(d) mm
Straight 820 rounded corners	MOD-S-820	818(w) x 2000(h) x 400(d) mm
Straight 824 rounded corners	MOD-S-824	818(w) x 2400(h) x 400(d) mm
Straight 810 square corners	MOD-S-810-SQ	818(w) x 1000(h) x 400(d) mm
Straight 820 square corners	MOD-S-820-SQ	818(w) x 2000(h) x 400(d) mm
Straight 824 square corners	MOD-S-824-SQ	818(w) x 2400(h) x 400(d) mm
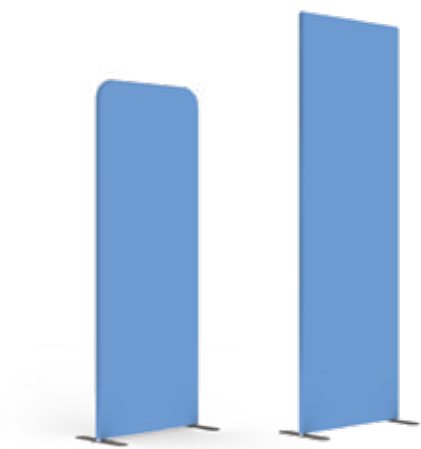
Modulate™ Straight 1020, 1024

Straight 1020 rounded corners	MOD-S-1020	1018(w) x 2000(h) x 400(d) mm
Straight 1024 rounded corners	MOD-S-1024	1018(w) x 2400(h) x 400(d) mm
Straight 1020 straight corners	MOD-S-1020-SQ	1018(w) x 2000(h) x 400(d) mm
Straight 1024 straight corners	MOD-S-1024-SQ	1018(w) x 2400(h) x 400(d) mm

Modulate™ Straight 1820, 1824

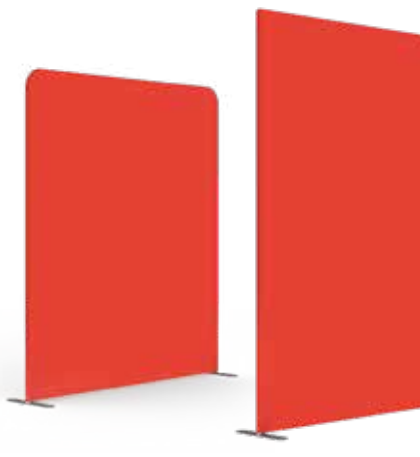| Straight 1820 rounded corners	MOD-S-1820	1818(w) x 2000(h) x 400(d) mm
Straight 1824 rounded corners	MOD-S-1824	1818(w) x 2400(h) x 400(d) mm
Straight 1820 square corners	MOD-S-1820-SQ	1818(w) x 2000(h) x 400(d) mm
Straight 1824 square corners	MOD-S-1824-SQ	1818(w) x 2400(h) x 400(d) mm

Modulate™ Straight 2020, 2024

Straight 2020 rounded corners	MOD-S-2020	2018(w) x 2000(h) x 400(d) mm
Straight 2024 rounded corners	MOD-S-2024	2018(w) x 2400(h) x 400(d) mm
Straight 2020 square corners	MOD-S-2020-SQ	2018(w) x 2000(h) x 400(d) mm
Straight 2024 square corners	MOD-S-2024-SQ	2018(w) x 2400(h) x 400(d) mm
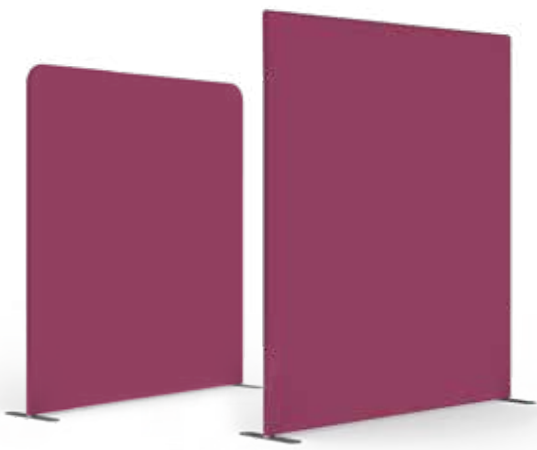
MODULATE™

Modulate™ Slope

Modulate™ Slope

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Shape	Straight
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic
Application	Free-standing with feet (included)
Transport	Modulate™ carry bag with dedicated pockets for the feet and graphics

| Slope 1	MOD-SS-824-01	818(w) x 2300(h) x 400(d) mm
Slope 2	MOD-SS-824-02	818(w) x 2400(h) x 400(d) mm

Slope 1   Slope 2

Modulate™ Door

The Modulate™ Door frame joins magnetically to other frames in the Modulate™ range and is tool-free in its design. Constructed from lightweight aluminium tubing with magnets held in the frames to join backwalls together. Complete with optional tension-fit fabric graphic, the door is ideal for store room areas or meeting rooms.

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Shape	Straight
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic
Application	Free-standing with feet (included)
Transport	Modulate™ carry bag with dedicated pockets for the feet and graphics

Modulate™ door Rounded corners	MOD-S-DOOR-820	800(w) x 2000(h) x 120(d) mm
	MOD-S-DOOR-824	800(w) x 2400(h) x 120(d) mm
Modulate™ door Square corners	MOD-S-DOOR-820-SQ	800(w) x 2000(h) x 120(d) mm
	MOD-S-DOOR-824-SQ	800(w) x 2400(h) x 120(d) mm
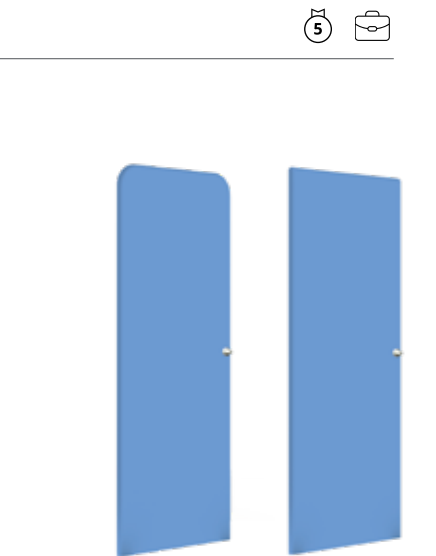
2 handles and 1 stop for Modulate™ Door
MOD-S-DOOR-SP-01
included

2 Twist & Lock Square Feet
MOD-FOOT-SQ-P
included

An adjustable Foot Formulate
FMLT-MOD-30-ADJ-F
included

The Modulate™ Door can be used with either a left or right-hand handle

MODULATE™

Modulate™ ancillaries

Modulate™ Half Feet (pair)

MOD-HALF-FOOT-P	80(w) x 6(h) x 215(d) mm

Modulate™ Feet (pair)

MOD-FOOT-P	80(w) x 6(h) x 400(d) mm

Modulate™ Bag

MOD-BAG	1020(w) x 225(h) x 100(d) mm

Modulate™ 400mm Extension Kit

MOD-EXT400MM	3 tubes 400(h) x 30 (Ø) mm

Spotlight Clamp for Formulate / Modulate™ Tube

US903	48(w) x 32(h) x 50(d) mm

Screen Holder for Modulate™ / Formulate Ø 30mm

LN136	900(w) x 1800(h) x 650(d) mm

MODULATE™

## Pre-configured Modulate™ stand examples

This section showcases examples of various pre-configured Modulate™ Stands that can be achieved using the various Modulate™ hardware and ancillaries.
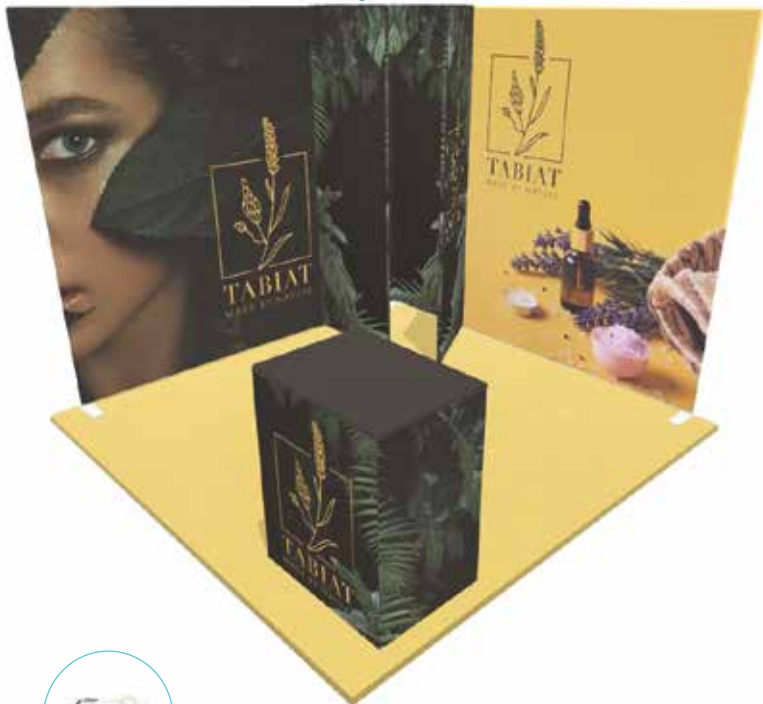
Modulate™ Stand 9m²

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic

Straight 2024 right angles (x2)	MOD-S-2024-SQ
Straight 824 right angles (x3)	MOD-S-824-SQ
Door Modulate™	MOD-S-DOOR-824-SQ
Pair of half flat Foots (x2)	MOD-HALF-FOOT-P
Modulate™ counter	FORM-MOD-CNTR-01
Internal shelf	FORM-MOD-CNTR-02

824

2024 2024

2,4 m

3 m 3 m
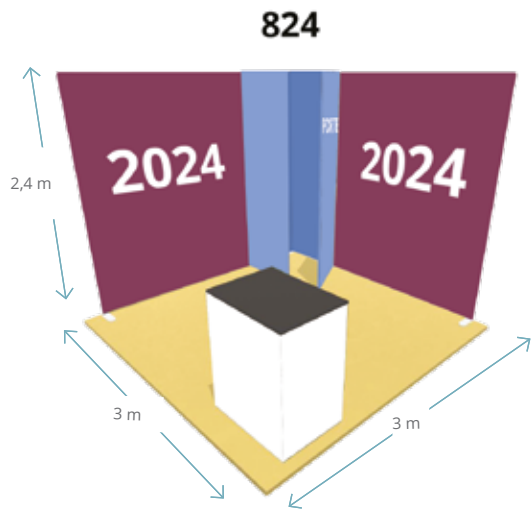
Modulate™ cupboard
perfect for storage

Optional Spot
LED-STRIP-ARM-BDLK

Clamp US903

Bag MOD-BAG

Modulate™ Stand 12m²

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic

Straight 2024 right angles (x3)	MOD-S-2024-SQ
Straight 1024 right angles	MOD-S-1024-SQ
Straight 824 right angles (x4)	MOD-S-824-SQ
Modulate™ Door	MOD-S-DOOR-824-SQ
Pair of half flat feet x4	MOD-HALF-FOOT-P

824 DOOR

3 m

2024 2024 2024 824

2,4 m

4 m

Possibility to add
PS950-1000 LED spotlights
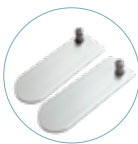
Half feet
Twist & Lock
MOD-HALF-FOOT-P
grey

2 handles and 1 stop
for Modulate™ Door
MOD-S-DOOR-SP-01
included

MODULATE™

Modulate™ Stand 15m²

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic

Straight 2024 right angles (x3)	MOD-S-2024-SQ
Straight 1024 right angles	MOD-S-1024-SQ
Straight 824 right angles (x3)	MOD-S-824-SQ
Slope 2	MOD-SS-824-02
Door Modulate™	MOD-S-DOOR-824-SQ
Pair of half flat feet x4	MOD-HALF-FOOT-P
Modulate™ counter	FORM-MOD-CNTR-01
Internal shelf	FORM-MOD-CNTR-02
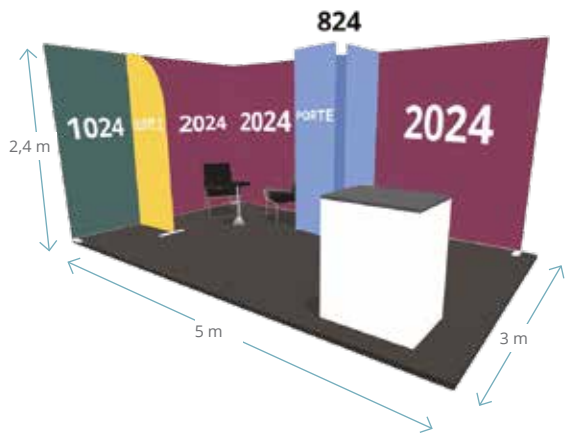
Configure the stand interior with additional Modulate™ frames

Possibility to add PS950-1000 LED spotlights

Half feet Twist & Lock MOD-HALF-FOOT-P

Accessorise with a Modulate™ counter

MODULATE™

Modulate™ Stand 18m²

The Modulate™ range is ideal for the design of small and medium sized exhibition stands.
The assembly of Modulate™ structures is simple, without tools and allows unlimited modularity and evolution of your configurations.

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic

Straight 2024 right angles (x4)	MOD-S-2024-SQ
Straight 1024 right angles	MOD-S-1024-SQ
Straight 824 right angles (x4)	MOD-S-824-SQ
Door Modulate™	MOD-S-DOOR-824-SQ

Modulate™ cupboard - door with handle (without lock)

Modules join tool-free and without any connecting parts

The ease of assembly of the range allows for reconfigurable and reusable solutions: mix and match structures in an instant!
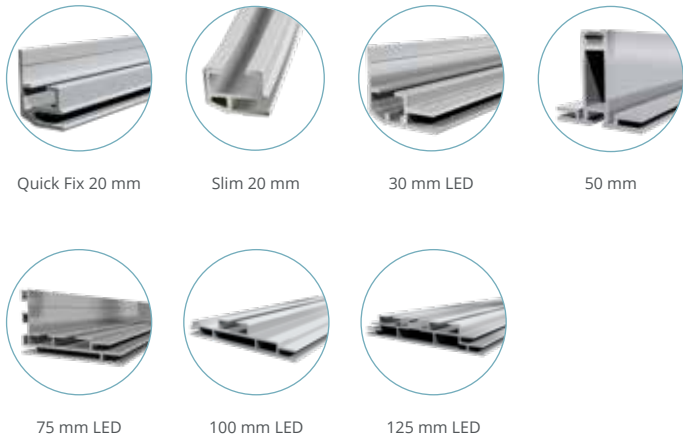
VECTOR

Vector

Visual marketing for every budget

Whether wall mounted, free-standing or backlit, the diverse range of Vector aluminium profiles provides a solution for every need and every budget.

They offer optimal visual impact and original designs that can be adapted to any event: showrooms, point of sale, exhibitions, museums and many others.

Anodised aluminium profiles

The Vector range includes 7 aluminium profile models that are perfect for all applications. Let our overview table guide you and make your choice easily.


| Quick Fix 20 mm | Slim 20 mm | 30 mm LED | 50 mm |

| 75 mm LED | 100 mm LED | 125 mm LED |

Code	VECTOR	Wall mounted	Free-standing	Illuminated	Double-sided	Premium range	Various colours
VWQF-CUSTOM*	20 mm QF	x					x
VWF-CUSTOM	20 mm Slim	x					
VLB30-CUSTOM	30 mm LED	x		x		x	
VKF-CUSTOM*	50 mm		x		x	x	
VLB75-CUSTOM*	75 mm LED	x	x	x		x	x
VLB100-CUSTOM*	100 mm LED		x	x	x		
VLB125-CUSTOM	125mm LED		x	x	x	x	x

* Available in standard modules for stand application

VECTOR

Vector Modules

An ultra-compact solution

From free-standing textile walls to exhibition stands, the Vector range offers a versatile and adaptable solution for all your events. The Vector frame system with stretched fabric covering is one of the simplest communication solutions on the market, particularly in a stand environment. Scalable, reconfigurable, ultra-portable: go from a 9 to a 15 m² stand with ease. Easily create stands of all sizes and shapes and accessorise them with spotlights, counters, document holders, etc.
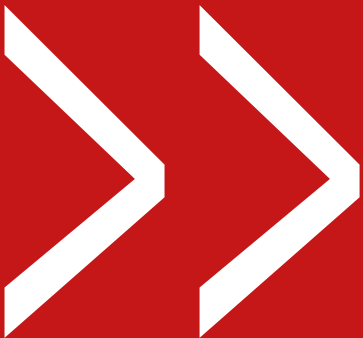
VECTOR

A compact solution for portability and optimised storage

Choose the Vector Modules:

- 50 mm aluminium profiles
- Different modules: walls, arches, LEDs, storage...
- Packaged in numbered sections of 1250 mm,
- Delivered in a cardboard box with assembly instructions, accompanied by the visual of your choice
- In stock all year round
- Each module is already perforated on 4 sides and equipped with the necessary screws: easily assemble different modules together, one Allen key is enough.
- Reconfigurable and reusable: store the stand at home in a small box (1350 x 400 x 300 mm)
- Excellent return on investment.

Go from a 3m² stand to a 15m² stand in the blink of an eye!

VECTOR

Vector Modules – Walls   EU   TEX

Material	Aluminium
Profile width	50mm
Profile Colour Tube	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single and double-sided
Graphic attachment	SEG 3mm

Module A	MODULE-VFF-A	2950(w) x 2500(h) x 50(d) mm
Module B	MODULE-VFF-B	1950(w) x 2500(h) x 50(d) mm
Module C	MODULE-VFF-C	950(w) x 2500(h) x 50(d) mm
Module M	MODULE-VFF-M	2850(w) x 2500(h) x 50(d) mm
Module N	MODULE-VFF-N	1850(w) x 2500(h) x 50(d) mm
Module O	MODULE-VFF-O	450(w) x 2500(h) x 50(d) mm
Module L	MODULE-VFF-L	2800(w) x 2500(h) mm
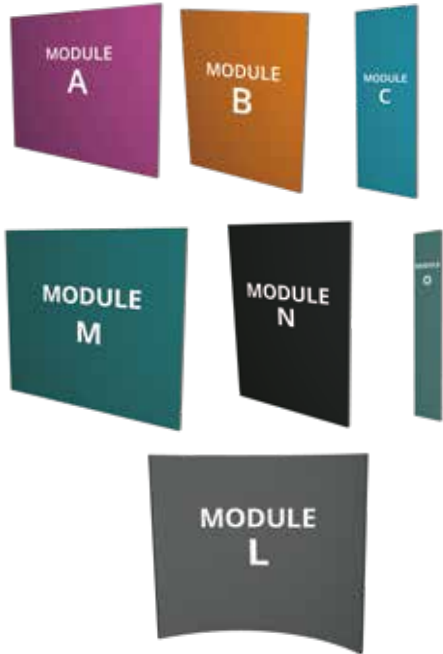
Vector Modules LED   1   EU   TEX

Material	Aluminium
Profile width	75mm and 100mm
Profile Colour Tube	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single and double-sided
Graphic attachment	SEG 3mm
LED System	Pre-installed LED lighting

Module I	MODULE-VFF-I	950(w) x 2550(h) mm
Module J	MODULE-VFF-J	950(w) x 2500(h) x 75(d) mm
Module P	MODULE-VFF-P	1850(w) x 2500(h) x 100(d) mm

Add a C module to turn your I module into an arch
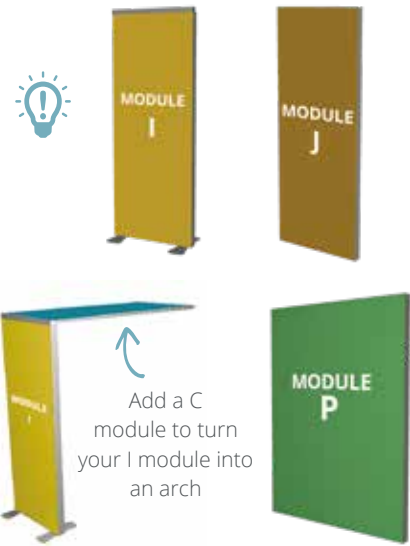
Post Module   EU

Material	Aluminium
Profile width	50mm
Profile Colour Tube	Anodised
Assembly	Connectors assemble using Allen key, Screw-in strips

Post Module	50(w) x 50(d) x 2500(h) mm

VECTOR

Vector Modules Extensions

Material	Aluminium	
Profile width	50mm	
Profile Colour	Anodised	
Assembly	Connectors assemble using Allen key	
Graphic area	Single or double-sided	
Graphic attachment	SEG 3mm	

Module K	MODULE-VFF-K	1050(w) x 1000(h) x 1050(d) mm
Module Q	MODULE-VFF-Q	1850(w) x 1000(h) x 100(d) mm

Consider adding
2 x 1000mm
square posts

Vector Modules Storage

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single and double-sided
Graphic attachment	SEG 3mm

|		
Module F (door only) - Left handle	MODULE-VFF-FD-2	940(w) x 1930(h) x 50(d) mm
Module F (door only) - Right handle	MODULE-VFF-FD-2R	940(w) x 1930(h) x 50(d) mm

VECTOR

Vector standard stand designs

This section showcases examples of various pre-configured Vector Stands that can be achieved using the various Vector hardware and ancillaries.

Vector Stand 9m²

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module B (x2)	MODULE-VFF-B
Module G	MODULE-VFF-G-2
Pair of angled feet	SLF1P

2,50 m

3 m

3 m
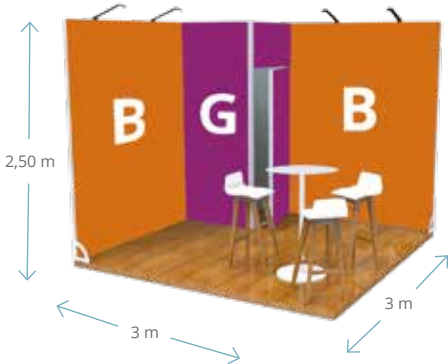
Scalable stands go from
9m² to 15m²

Screw together Module B to the corresponding post to form the desired configuration.

Possibility to add
LED spotlights Exhibition
Code : LED-EXHIB-ARM-BDLK

Angle foot
Code: SLF1P

Return with lock
and key set

VECTOR

Vector Stand 12m² - Design 1 EU TEX

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module C (x2)	MODULE-VFF-C
Traverse 900 mm (x3)	LN605-900-L2
Module F	MODULE-VFF-F-2
Module V (x4)	MODULE-LN-V
Module L	MODULE-VFF-L
Module E (x2)	MODULE-VFF-E
Cross bar 950 mm (x12)	LN605-950-L2
Vector Curved Counter-top Black	VCCB-BK
Pair of angled feet	SLF1P

2,5 m · 4 m · 3 m

Possibility to add LED Flood spots Code: LED-FLOOD-ARM-BDLK
Square post to create 90° angles
Return with lock and key set

VECTOR

Vector Stand 12m² - Design 2 EU TEX

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module C	MODULE-VFF-C
Module H	MODULE-VFF-H
Module G	MODULE-VFF-G3-2
Module B (x2)	MODULE-VFF-B
Pair of angled feet	SLF1P

2,55m · 4 m · 3 m
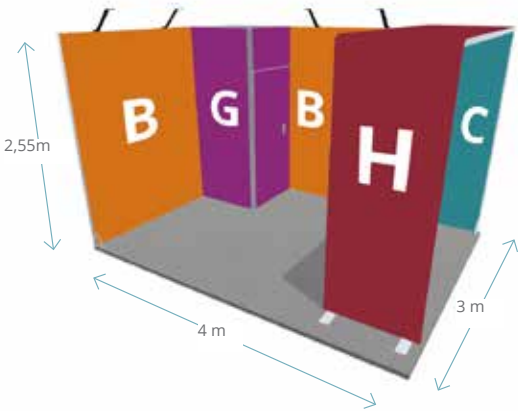
Vector graphic
Return with lock and key set
Spots Exhibition

32 33

VECTOR

Vector Stand 15m² - Design 1

EU | TEX

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module G3	MODULE-VFF-G3-2
Module B (x2)	MODULE-VFF-B
Vector Straight Wooden Counter-top	VSCB-BI
Pair of angled feet	SLF1P

2,5 m

3 m

5 m
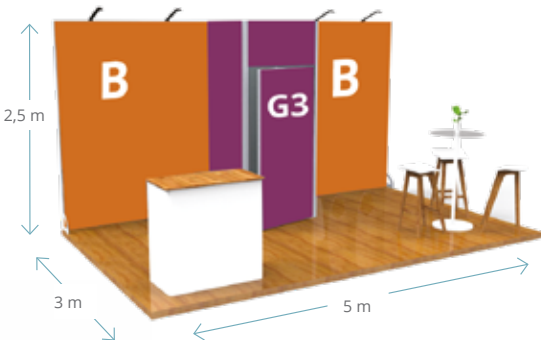
Scalable stands go from
9m² to 15m²

Square post to
create 90° angles

Possibility to add
LED spotlights Exhibition
Code: LED-EXHIB-ARM-BDLK

Return with lock
and key set

34

VECTOR
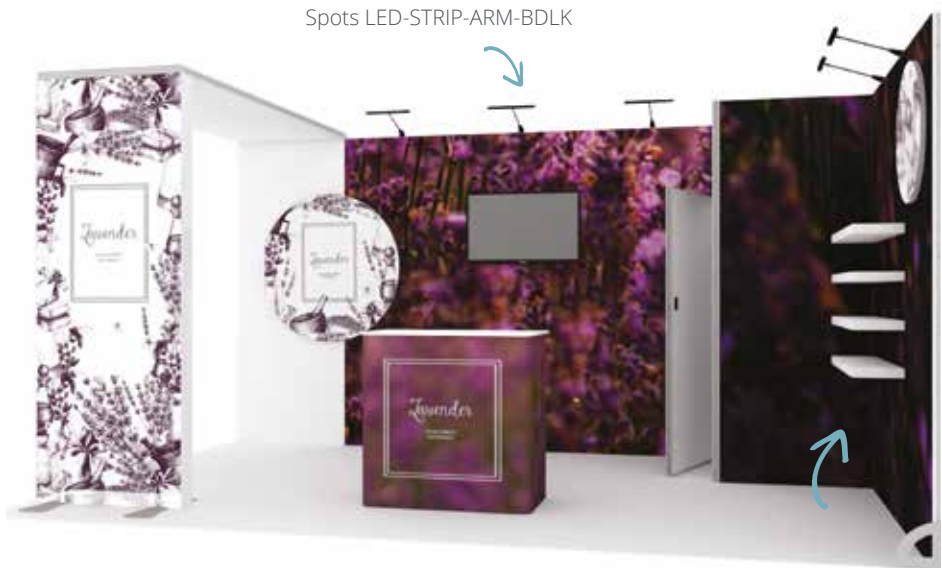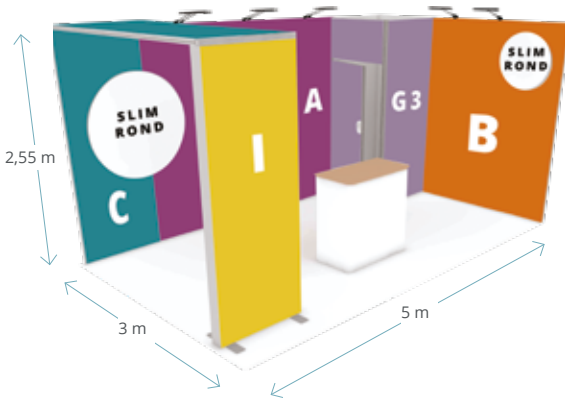
Vector Stand 15m² - Design 2

EU | TEX

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module F	MODULE-VFF-F-2
Module B (x3)	MODULE-VFF-B
Module C (x3)	MODULE-VFF-C
Module J	MODULE-VFF-J
Module O	MODULE-VFF-O
Module E (x6)	MODULE-VFF-E
Module K	MODULE-VFF-K
Vector Counter Straight Black	VSCB-BK
Pair of angled feet	SLF1P

3,5 m

5 m

3 m

Raise the backwall

Gain visibility and originality
with this large reserve that can
be personalised on all 4 sides
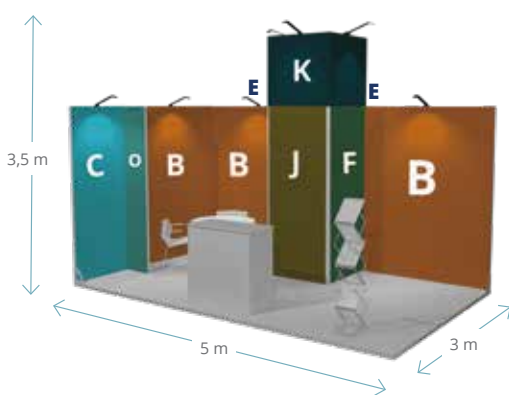
Module LED

Using a J-Module is a great way
to add light to your stand and
get noticed

Square post to
create 90° angles

Possibility to add
LED spotlights Exhibition
Code: LED-EXHIB-ARM-BDLK

Return with lock
and key set

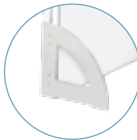35

VECTOR

Vector Modules extensions

Vector Stand 15m² - Design 3

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module G3	MODULE-VFF-G3-2R
Module A	MODULE-VFF-A
Module B (x1)	MODULE-VFF-B
Module C (x2)	MODULE-VFF-C
Module I	MODULE-VFF-I
Vector LED sign	VLBH125-PAN-250
Pair of angled feet	SLF1P
Vector straight counter-top White	VSCB-WH
Slim round Ø1000mm	VWFC-1000
Slim round Ø400mm	VWFC-400

2,55 m

3 m

5 m

Spots LED-STRIP-ARM-BDLK

New shelves assemble tool-free

Vector graphic

Foot SLF1P

Spots LED-STRIP-ARM-BDLK

VECTOR

Vector Stand 18m²

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connector with Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module G	MODULE-VFF-G-2
Module B (x3)	MODULE-VFF-B
Module C	MODULE-VFF-C
Module H	MODULE-VFF-H
Vector LED sign	VLBH125-PAN-250
Pair of angled feet	SLF1P
Vector Curved Counter-top Black	VCCB-BK

2,55 m

6 m

3 m
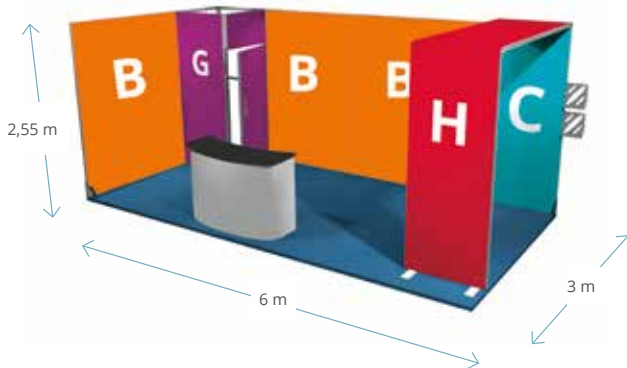
Rounded corner for a full graphic

Return with lock and key set

Literature holder

VECTOR

Vector Stand 24m²   `EU` `TEX`

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Module B (x2)	MODULE-VFF-B
Module N (x2)	MODULE-VFF-N
Module D (x2)	MODULE-VFF-D
Module C	MODULE-VFF-C
Module F	MODULE-VFF-F-2
Module E (x4)	MODULE-VFF-E
Module Q	MODULE-VFF-Q
Posts (x2) 1000 mm	LN616-CUSTOM-M
Pair of angled feet	SLF1P
Vector Straight Wooden Counter-top	VSCB-BI
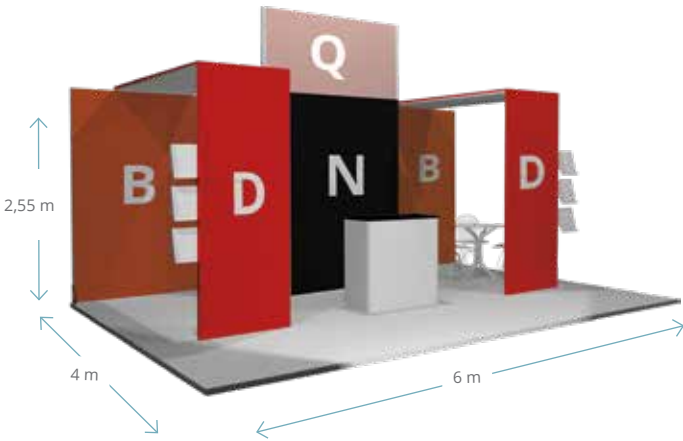
2,55 m

4 m   6 m

LED Extension

Square post to create 90° angles

Return with lock and key set

Literature holder

VECTOR

Vector free-standing module configurations and ancillaries

3m Wall   `EU` `TEX`

Material	50 mm aluminium profile frame
Graphic	Fabric graphic with 3mm SEG

Module A (x1)	MODULE-VFF-A
Pair of half-moon feet	LN155

A

Ideal for creating large picture walls or partitions

6m Wall   `EU` `TEX`

Module A (x2)	MODULE-VFF-A
Flat feet (x4)	LN155

A A

Enhance engagement!
Attach LED spotlights to your free-standing frames to make graphics bright and eye-catching

Assemble several modules to create very large picture walls
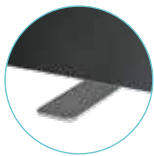
Stabilising feet
For optimal stability of your structures, add feet at regular intervals.

VECTOR

Vector Modules ancillaries

Quick-fix Mounting Bracket

For hanging frames on shell schemes

Mounting bracket	LN134

Quarter Side Feet (pair)

SLF1P	220(h) x 220(w) x 5(d) mm

Flat Foot for retail

Metal foot for free-standing frames
Available colour: ●

FX295	7(h) x 180(w) x 550(d) mm

Flat Foot

Metal foot for free-standing frames

LN155	7(h) x 75(w) x 450(d) mm

LCD Mounts

Mounts onto poles or crossbars

LN124A-01	screens 32" x 55" (81 x 139 cm)

VECTOR

Custom Vector stands

The Vector range offers a versatile and adaptable solution for any event. The frame system is scalable and reconfigurable and are dressed with an optional custom printed stretched fabric graphic. The Vector range offers a versatile and adaptable solution for any event.

Vector Custom Stand 24m²

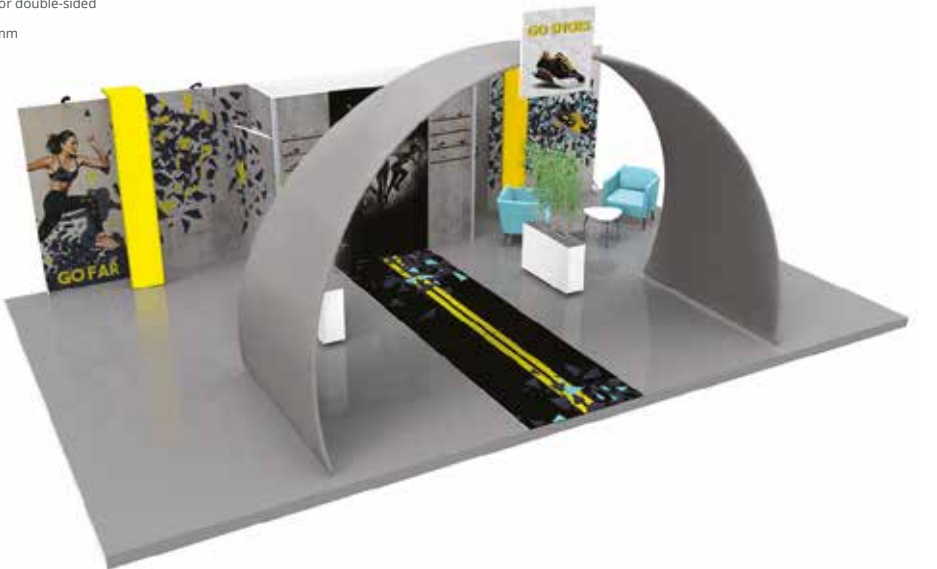| Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Add a touch of originality to your VECTOR stand by integrating FORMULATE

Vector Custom Stand 40m²

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

VECTOR

VECTOR

Vector Custom Stand 40m²

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Vector Custom Stand 60m² - Design 1

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Vector Custom Stand 50m²

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Vector Custom Stand 60m² - Design 2

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

VECTOR

Vector Custom Stand 80m²

Material	Aluminium
Profile width	50mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Graphic area	Single or double-sided
Graphic attachment	SEG 3mm

Vector Quick-fix Hanging Kit

The Vector Quick-fix Hanging Kit is a sleek 20mm low profile aluminium extrusion frame for optional SEG dye-sublimated fabric display graphics that simply push-fits into the frame's channel in a matter of seconds. Frames can be hung on a pre-built stand wall: a practical and economical way to decorate your stands.

Material	Anodised aluminium
Profile width	20mm
Profile Colour	Silver
Assembly	Assemble the post and crossbar by locking with an Allen key
Mounting	Connects to a shell scheme with bracket fixing
Graphic area	Single sided
Graphic attachment	SEG 3mm
Availability	Made to order

Hanging frame 2350 x 950 mm	VHQF-950-S	950(w) x 2350(h) x 20(d) mm
Hanging frame 2350 x 1850 mm	VHQF-1850-S	1850(w) x 2350(h) x 20(d) mm
Hanging frame 2350 x 2850 mm	VHQF-2850-S	2850(w) x 2350(h) x 20(d) mm
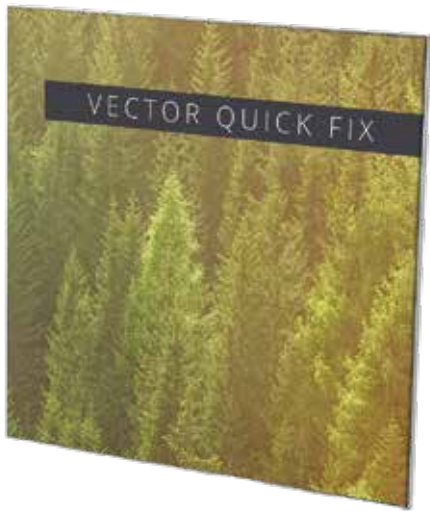
An economical and elegant way to dress up your stand
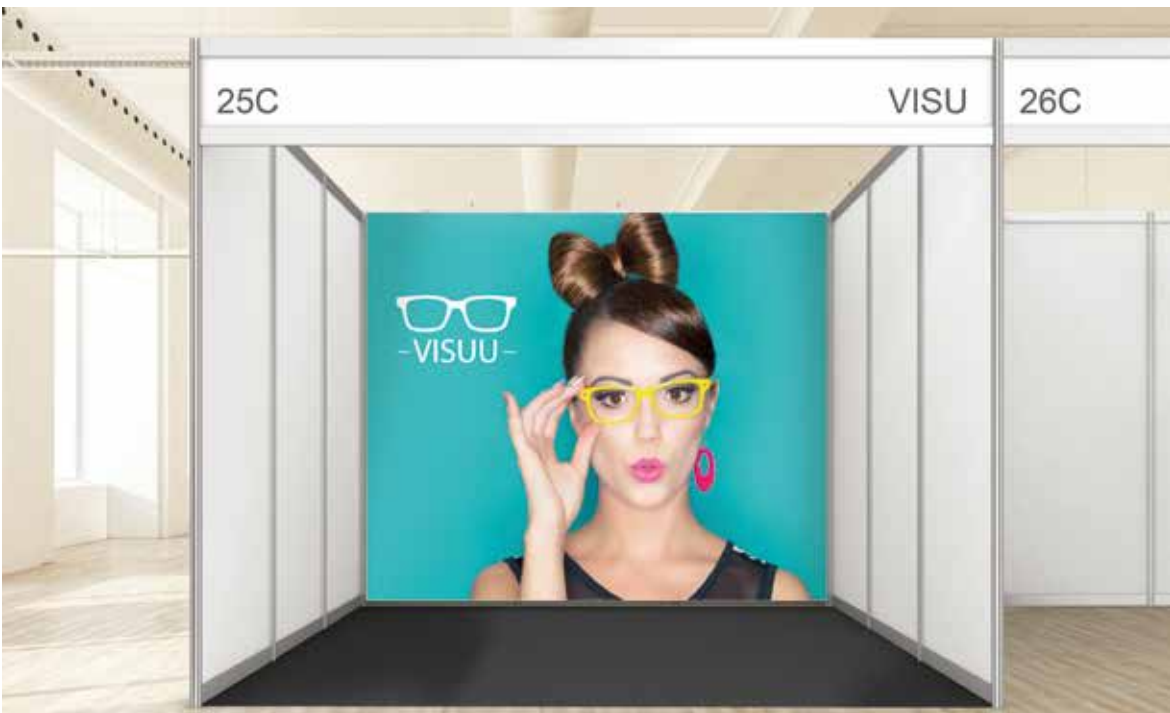
Vector Quick Fix · LN134 mounting bracket · Corners are assembled using brackets

A wide range
of profiles

Linear

Versatility of profiles and print media

Linear assembly principles

Assembly of a post and a crossbar by locking with an Allen key.

Linear profiles can be connected using a connector system already integrated into the profile.
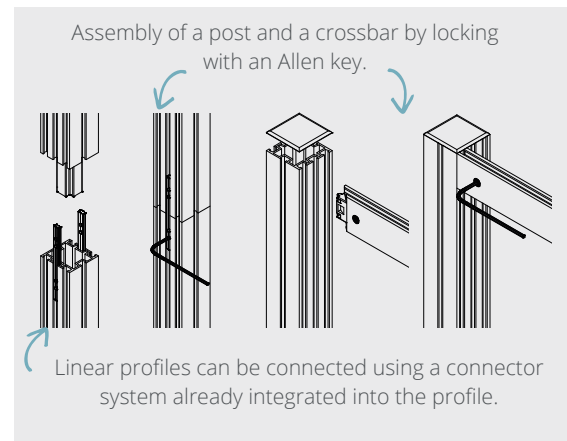
Channelled profiles and crosspieces in anodised aluminium:
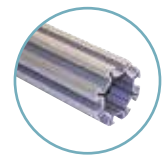
LN618 - Round post
50mm 8 connections
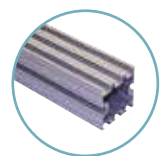
LN616 - Square post
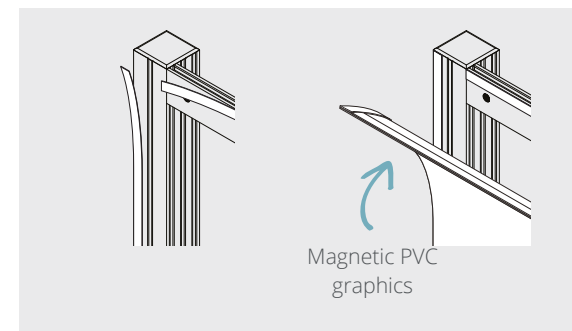50mm 8 connections
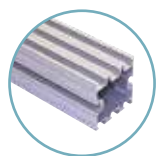
LN607 - Square post
75mm 8 connections
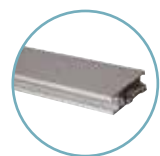
LN605 - Beam 45mm

LN619 - Oval
Beam 50mm

Graphic options for dressing structures

Whatever media you wish to use, you can choose to dress the structure entirely or partially.

Magnetic PVC
graphics

PVC (1mm) graphics require the use of an adhesive magnetic tape which will be positioned on the back of the graphic with a metal strip that adheres to the structure.

Rigid panel
installation

Or fix with hook
and loop
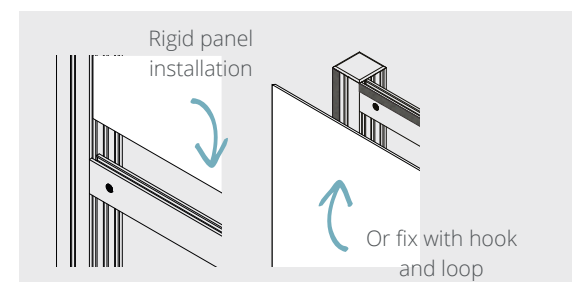
Rigid panel graphics (5mm) allow the panel to fit directly into the channel of the post. If you wish to cover the entire structure, male and female hook and loop fasteners are used on the back and on the structure.

Linear Modules

The Linear range is made up of different aluminium profiles and is intended to provide an alternative to fabric-covered structures. The construction of grooved poles and reinforcing crosspieces allows the structures to be fitted with flexible PVC or rigid panel graphics.

Linear Modules are made up of aluminium posts and cross beams cut into 1.25m sections and are available in five different shapes: connecting posts, straight walls, curved walls, and returns. Create stands of all sizes or shapes and accessorise them with spotlights, counters and literature holders.
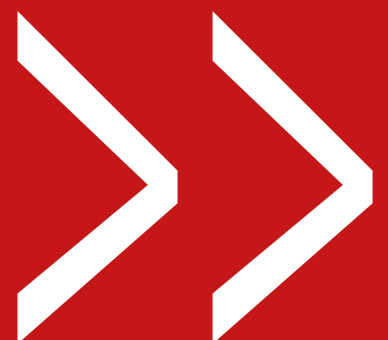
Linear Modules

The Linear range is available in 5 modules that can be combined to create different configurations.

Posts are cut into 1.25m sections, making them easy to transport and store. They are ready to be used with custom printed graphics.

Scalable solutions according to your needs and budget

Curved modules can be used in a concave or convex position

Module V

2-part post of 1250 mm

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module V	MODULE-LN-V	50(w) x 2500(h) x 50(d) mm

Module W

1 Post and 3 crossbeams

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module W 950mm	MODULE-LN-W	950(w) x 2500(h) x 50(d) mm

Module X

Add beams for custom width sizes

1 Post and 3 crossbeams

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module X 1050mm	MODULE-LN-X	1050(w) x 2500 (h) x 50(d) mm

Module Y

Cupboard with lock and threshold bar included

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module Y	MODULE-LN-Y	1000(w) x 2500(h) x 1000(d) mm

Module Z

Crossbar set, (posts not included)

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module Z	MODULE-LN-Z	950(w) x 2500(h) mm

Linear standard stand designs

Linear Stand 9m²

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

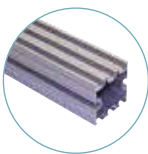| Module W (x6)	MODULE-LN-W
Module V	MODULE-LN-V
Square foot (pair)	SLF1P
Spots + fixations	PS950-1000-LED-BDLK (x3) + US-LINEAR (x6)

2,5 m
3 m
3 m
V
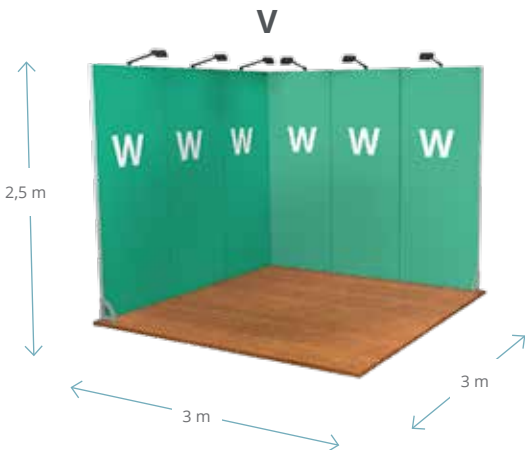
Use multiple graphics to create large format backwalls

Possibility to add LED spotlights
Code: LED-EXHIB-ARM-B

Quarter foot

50mm square post 8 connections

Simple assembly

Linear Stand 15m² EU

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module W (x2)	MODULE-LN-W
Module V (x2)	MODULE-LN-V
Module Z (x2)	MODULE-LN-Z
Module Y	MODULE-LN-Y
Pair of angled feet	SLF1P
Spots + fixations	PS950-1000-LED-BDLK (x2) + US-LINEAR (x4)

2,5 m

3 m

5 m

Large format curved graphic

Possibility to add
LED spotlights
Code: LED-EXHIB-ARM-B

Quarter foot

Curved crossbeams

Secure closure

Linear Stand 18m² EU

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Module V (x2)	MODULE-LN-V
Module W (x4)	MODULE-LN-W
Module X (x2)	MODULE-LN-X
Module Y	MODULE-LN-Y
Module Z	MODULE-LN-Z
Square foot (pair)	SLF1P
Spots + fixations	PS950-1000-LED-BDLK (x4) + US-LINEAR (x8)

2,5 m

3 m

6 m
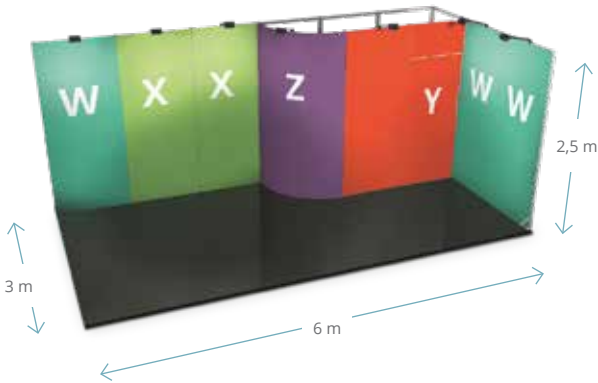
Possibility to add
LED spotlights
Code: LED-EXHIB-ARM-B
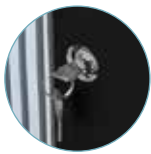
Secure closure

Simple assembly

Linear custom stand designs

Linear Custom Stand 16m²

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Linear Custom Stand 24m²

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Linear Custom Stand 36m²

Material	Aluminium
Profile width	50mm
Assembly	Connectors assemble using Allen key
Graphic option	Rollable PVC or rigid panel

Linear ancillaries

Dome Base (single)

LN102 (Foot)	⌀ 450 mm

Quarter Foot (single)

Weights: 1,2 kg

SLF1P	220(w) x 220(h) x 5(d) mm

Flat Foot (single)

Metal for self-supporting frame
Weights: 1,75 kg

LN155	7(h) x 100(w) x 450(d) mm

LCD Screen Bracket

Mounting on post or crossbar

LN124A-01	Screen 32" - 55" (81 - 130 cm)
LN124-03	Screen 37" - 70" (94 - 177 cm)

Roll of magnetic tape

EM301	Polarity A-30m x 12,7 mm

Steel tape

EM351	15m x 12,7 mm

Arena Structures

Arena Gantry structures for your stand

These 25mm diameter aluminium tubes have been assembled and welded into sections of various sizes to form the basis of an imposing and solid architecture.

A wide range of sections are available to make this solution compatible with your project requirements. With 14 components in various lengths and designs, you can create the right structure for you, and your chosen mode of transport.

Simple, tool-free assembly

Simple assembly - sections are connected using the supplied bolt and wing-nut fixings, and no tools are required. The double-sided graphics are attached to the gantry using a bungee cord. Create maximum brand visibility with up to 6m sections without the need for reinforcement.

Sections assemble easily
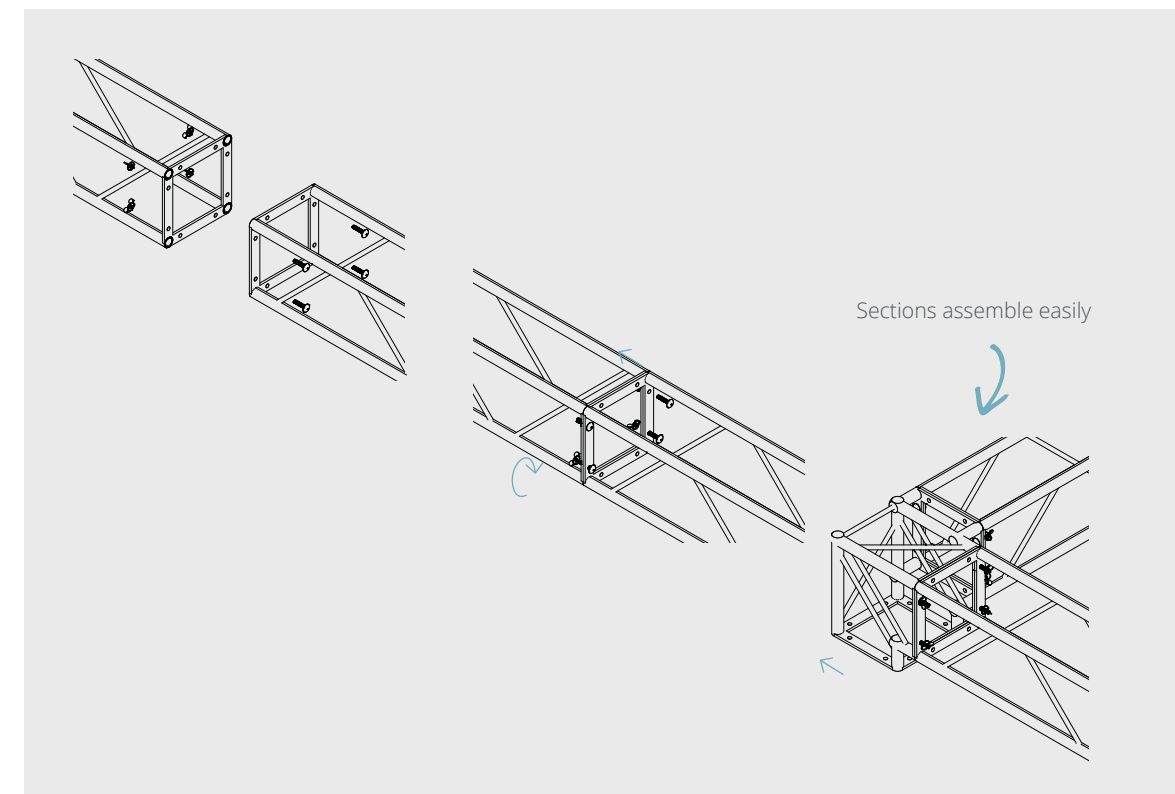
Arena components

Arena Straight Sections

The Arena Straight Sections are available in a variety of lengths, they are strong but lightweight with a natural silver grey finish. The system is quick and easy to assemble using bolt and wing-nut fixings. This aluminium tubular system is both modular and scalable, where different sections can be assembled and reused according to the needs of each project. The structure can then be dressed with interchangeable UV printed PVC graphics.

UT-S250	Section 250mm
UT-S500	Section 500mm
UT-S750	Section 750mm
UT-S1000	Section 1000mm
UT-S1250	Section 1250mm
UT-S1500	Section 1500mm
UT-S2000	Section 2000mm

Arena Junction Sections

The Arena Junction Sections are available in a variety of configurations from: 3-way T-junction, 4-way corner junction, 5-way corner junction, and 6-way junction. The choice of sections enables a custom build design for your application to create a modular and scalable system. The structure can then be dressed with interchangeable UV printed PVC graphics.
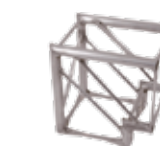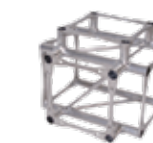
90° angle 2 connections
UT-C21

Corner connection
3 connections
UT-C30

T-junction 3 connections
UT-C35

T-junction 4 connections
UT-C40

4-way corner connector
UT-C41

Foot 250mm
UT-BS250

Foot triangle
UT-AF250

Arena Gantry stand designs

Arena Custom Stand 16m²

Material	Aluminium
Colour	Anodised
Graphic area	Single or double-sided
Graphic attachment	Bungee fixings
Graphic option	Vinyl

Arena Custom Stand 36m²

Material	Aluminium
Colour	Anodised
Graphic area	Single or double-sided
Graphic attachment	Bungee fixings
Graphic option	Vinyl

Arena Gantry free-standing design

Arena Custom Structure

Material	Aluminium
Colour	Anodised
Graphic area	Single or double-sided
Graphic attachment	Bungee fixings
Graphic option	Vinyl

Arena Hanging Structure

The Arena structure is a tubular aluminium stage structure used as a light bridge or suspended sign with 6m sides to draw attention to your brand.

Material	Aluminium
Colour	Anodised
Graphic area	Single or double-sided
Graphic attachment	Bungee fixings
Graphic option	Vinyl

Hanging Structures

Vector 125mm LED Hanging Structure

The robust 125mm Vector LED profile can support larger scale applications whilst still remaining sleek and eye-catching. The plug and play LED lighting system is linkable so it is great for standard and custom size displays. Perfectly suits vibrant SEG lightbox graphics which are available to order if required.

Material	Aluminium
Profile width	125 mm
Profile Colour	Anodised
Assembly	Connectors assemble using Allen key
Double-sided	Double-sided
Mounting	Sling (cables not included)
Graphic attachment	SEG 3mm
LED System	Pre-installed LED lighting

Vector 125 led 2,5m	VLBH125-PAN-250	2500(w) x 1000(h) x 125(d) mm
Vector 125 led 3,5m	VLBH125-PAN-350	3500(w) x 1000(h) x 125(d) mm
Vector 125 led 5m	VLBH125-PAN-500	5000(w) x 1250(h) x 125(d) mm
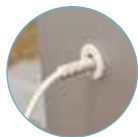
Cable system

LED strip lighting

Mitred sections assemble with screw-in connectors
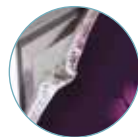
Graphic attaches with silicone edging (SEG)
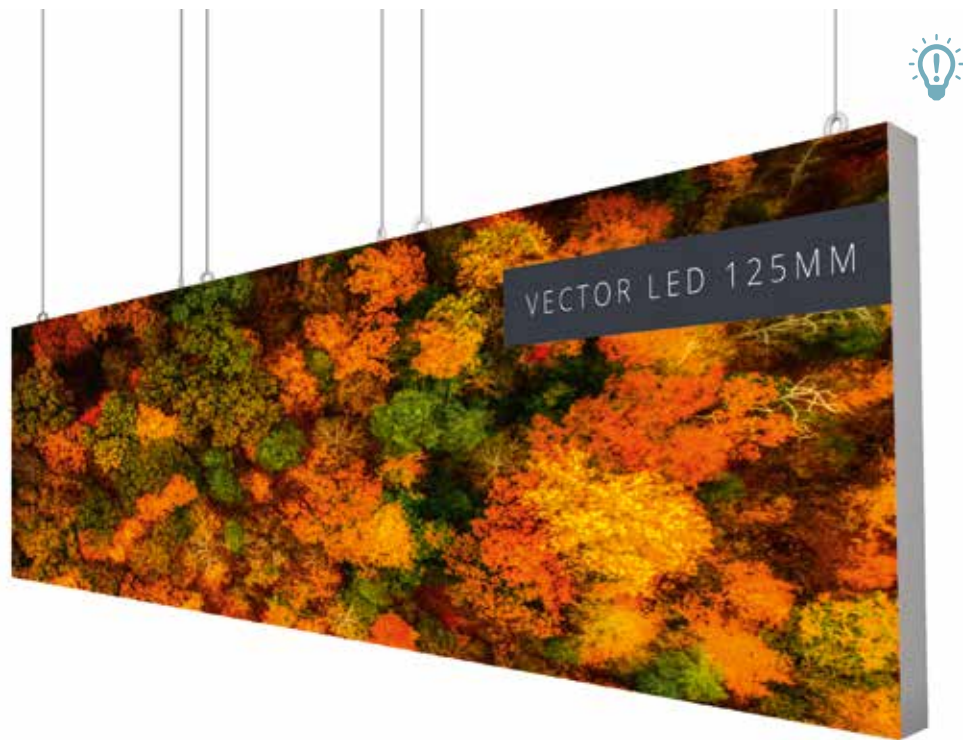
Non-illuminated hanging structures

Formulate Square Hanging Structure

Formulate suspended signs have been specially designed to allow for easy and safe installation. The lightweight aluminium tubular structure makes them ideal for use on exhibition stands, in shopping arcades or in high traffic areas.

Material	Aluminium tubes
Tube	Ø 30 mm
Assembly	Push-fit button
Shape	Square
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Application	Suspended Pitons included, Slings not included
Availability	Basic range - in stock

Square Formulate 800	FORM-SQU-80	1500(w) x 800(h) x 1500(d) mm
Square Formulate 1000	FORM-SQU-100	3000(w) x 1000(h) x 3000(d) mm
Square Formulate 1500	FORM-SQU-150	4500(w) x 1500(h) x 4500(d) mm

33333333333333333333333

Arch

Formulate Arch

When display formats become common place and no longer stand out then choose something with an innovative shape! The Formulate range offers a variety of great shapes with clean lines, ideal for creating picture backwalls or defining areas in rooms by screening or zoning. The double-sided tension fabric graphics perfectly contour the shaped aluminium structures and maximise brand messaging.

Material	Aluminium
Tube	30mm Ø
Assembly	Tool-free push-button connectors
Shape	Arch
Graphic area	Double-sided
Graphic attachment	Zipped tension-fit graphic
Application	Free-standing

Formulate Arch	FORM-ARCH-01	4000(w) x 3000(h) x 900(d) mm

Optional front panel finish

1 solution, 2 finishes!

TEST DRIVE NOW

Display Stands

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Display Backwalls

Our backwalls are available in several system configurations, depending on the application, with each offering a different method of construction, illumination and use.
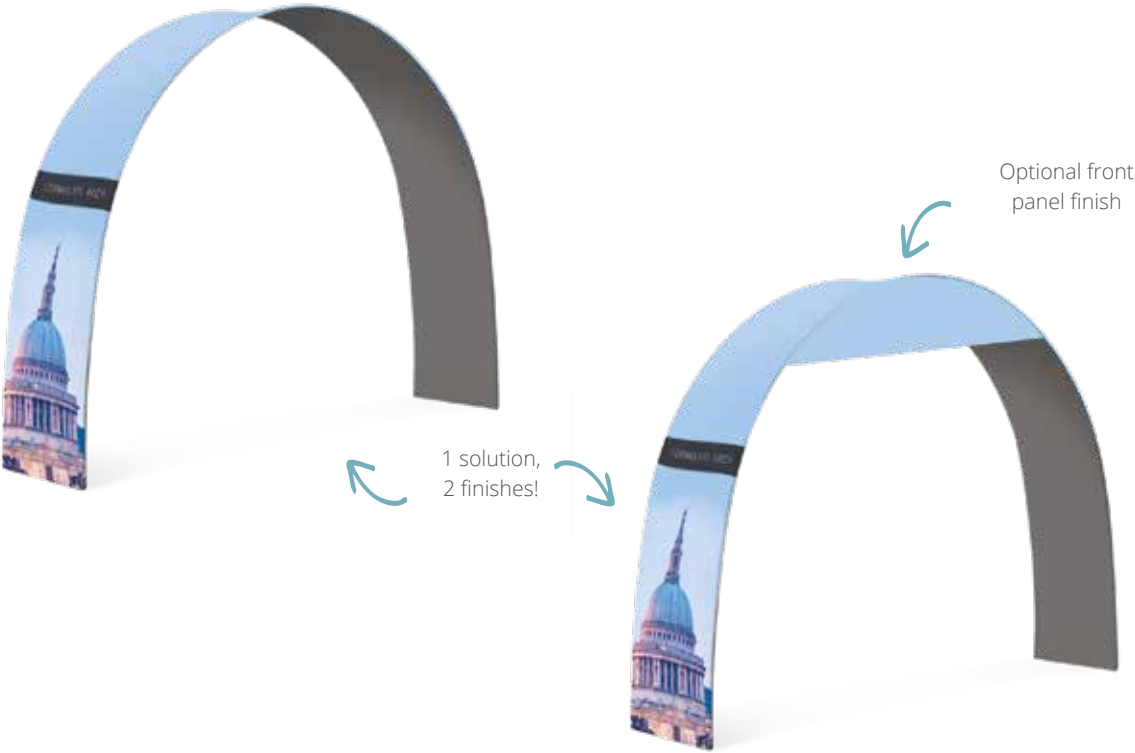
Display Backwalls

Display Backwalls create a dramatic backdrop to events, presentations, product demonstrations, pop-up shops or window displays. They are also ideal for smaller spaces, or as large static advertising boards in public spaces such as museums, reception areas, public transportation hubs and other large spaces.

Segmented Frame Walls are fully configurable, professional grade backwalls, where flexibility, ease of storage, reusing, portability and assembly are important. The pop-up display backwalls are constructed from lightweight aluminium scissor mechanisms, that are easy to transport, assemble and store, and are ideal for small exhibitions or events, as well as static displays. For a simple backdrop, the Pegasus tension walls offer a cost effective, easy solution to meet those needs. Configurable in both height and width, the tension wall is quick to assemble and makes an ideal backdrop to temporary or short-term presentations.

Illuminated pop-up backwalls

Embrace+

Bring drama and impact with large illuminated backwalls, U-shapes or seamless 90° corner walls using Embrace+; the premium portable LED tool-free system. Comes in a selection of sizes and is linkable so Embrace+ can fit and brighten-up any size event.

Material	Aluminium structure, plastic connectors
Assembly	Locking by clips, interlocking frame sections
Shape	Straight
Graphic area	Single-sided (with or without returns) or double-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Application	Free-standing
LED System	LED bar (optional)

Embrace+ 3X1	EMB-PL-3X1-S	774(w) x 2255(h) x 366(d) mm
Embrace+ 3X2	EMB-PL-3X2-S	1508(w) x 2255(h) x 366(d) mm
Embrace+ 3X3	EMB-PL-3X3-S	2242(w) x 2255(h) x 366(d) mm
Embrace+ 3X4	EMB-PL-3X4-S	2974(w) x 2255(h) x 366(d) mm

Carrying bag included

Available with LED backlit

EMBRACE +

Ancillaries :

Straight Clamp	EMB-PL-CL-STR	N/A
External Clamp	EMB-PL-CL-EXTOR	N/A
Internal Clamp	EMB-PL-CL-INTCOR	N/A

Feet are adjustable for stability on uneven flooring
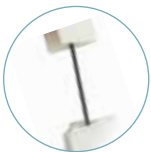
Bungeed frame sections

Non-illuminated pop-up backwalls

Impact Pop-up Straight

A great entry level display backwall that is perfect for use at an exhibition, event or for a demonstration backdrop. Frames are available in a variety of widths, and are quick and easy to deploy using the self-locating locking arms. Magnetic tape attaches to the back of the graphic panels enabling them to be attached directly to the mag bars which are mounted to the frames.

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Straight
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

|		
3x1 Straight	IMP-3X1S	1240(w) x 2225(h) x 306(d) mm
3x2 Straight	IMP-3X2S	1970(w) x 2225(h) x 306(d) mm
3x3 Straight	IMP-3X3S	2700(w) x 2225(h) x 306(d) mm
3x4 Straight	IMP-3X4S	3435(w) x 2225(h) x 306(d) mm
3x5 Straight	IMP-3X5S	4160(w) x 2225(h) x 306(d) mm

Magnetic bars   Magnetic Locking arms   Hook-over graphic attachment
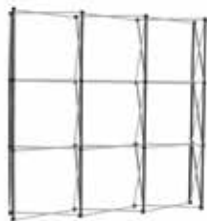
Impact Pop-up Straight Bundle

Impact Pop-up bundles are a great entry level display backwall kit that contains everything you will need to get you up and running at a show, event or demonstration - they even come with a counter and lighting!

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Straight
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x1 Straight	99-XX-105	1240(w) x 2225(h) x 306(d) mm
3x2 Straight	99-XX-106	1970(w) x 2225(h) x 306(d) mm
3x3 Straight	99-XX-107	2700(w) x 2225(h) x 306(d) mm
3x4 Straight	99-XX-108	3435(w) x 2225(h) x 306(d) mm
3x5 Straight	99-XX-109	4160(w) x 2225(h) x 306(d) mm

Impact Pop-up Bundle

Impact Pop-up Kit

Carry bag   Straight or curved frame system   Hangers, kickers and mag bars   1x Roll of self-adhesive magnetic tape   Zenith transport case   Thermoformed table top in beech   2x PS950-1000 LED lights

Impact Pop-up Curved

A great entry level display backwall that is perfect for use at an exhibition, event or for a demonstration backdrop. Frames are available in a variety of widths, and are quick and easy to deploy using the self-locating locking arms. Magnetic tape attaches to the back of the graphic panels enabling them to be attached directly to the mag bars which are mounted to the frames.

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Curved
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x1 Curved	IMP-3X1C	1240(w) x 2225(h) x 306(d) mm
3x2 Curved	IMP-3X2C	1930(w) x 2225(h) x 485(d) mm
3x3 Curved	IMP-3X3C	2540(w) x 2225(h) x 685(d) mm
3x4 Curved	IMP-3X4C	3070(w) x 2225(h) x 960(d) mm
3x5 Curved	IMP-3X5C	3430(w) x 2225(h) x 1225(d) mm

Magnetic bars   Magnetic Locking arms   Hook-over graphic attachment
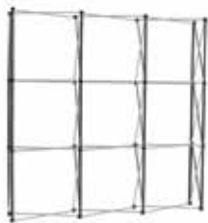
Impact Pop-up Curved Bundle

Impact Pop-up bundles are a great entry level display backwall kit that contains everything you will need to get you up and running at a show, event or demonstration - they even come with a counter and lighting!

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Curved
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x2 Curved	99-XX-110	1930(w) x 2225(h) x 485(d) mm
3x3 Curved	99-XX-071	2540(w) x 2225(h) x 685(d) mm
3x4 Curved	99-XX-070	3070(w) x 2225(h) x 960(d) mm
3x5 Curved	99-XX-111	3430(w) x 2225(h) x 1225(d) mm

Impact Pop-up Bundle

Impact Pop-up Kit

Carry bag | Straight or curved frame system | Hangers, kickers and mag bars | 1x Roll of self-adhesive magnetic tape | Zenith transport case | Thermoformed table top in beech | 2x PS950-1000 LED lights

Quick+ Straight Kit

The premium Quick+ Straight display backwall is a full magnetic system that can be used single or double-sided. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds straight out of the supplied protective padded bag giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a curved display and come in five different sizes.

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Straight
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x1 Straight	WH221-S-CA	1240(w) x 2225(h) x 306(d) mm
3x2 Straight	WH222-S-CA	1970(w) x 2225(h) x 306(d) mm
3x3 Straight	WH223-S-CA	2700(w) x 2225(h) x 306(d) mm
3x4 Straight	WH224-S-CA	3435(w) x 2225(h) x 306(d) mm
3x5 Straight	WH225-S-CA	4160(w) x 2225(h) x 306(d) mm

Square end magnetic bars   Magnetic Locking arms   Magnetic hanger

Quick+ Straight Bundle

The Premium Quick+ Straight Display Bundle includes the full magnetic display backwall kit which can be used single or double-sided, the unique Zenith transit case which converts to a counter and two PS950-1000 LED lights. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds, giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a curved display bundle and come in five different sizes.

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Straight
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x1 Straight	99-XX-100Q	1240(w) x 2225(h) x 306(d) mm
3x2 Straight	99-XX-101Q	1970(w) x 2225(h) x 306(d) mm
3x3 Straight	99-XX-102Q	2700(w) x 2225(h) x 306(d) mm
3x4 Straight	99-XX-103Q	3435(w) x 2225(h) x 306(d) mm
3x5 Straight	99-XX-104Q	4160(w) x 2225(h) x 306(d) mm

Quick+ Bundle

Quick+ Kit

Padded nylon carry bag | Quick+ Structure Straight / Curved | Hangers, kickers and mag bars | 1x Roll of self-adhesive magnetic tape | Zenith transport case | Thermoformed table top in beech | 2x PS950-1000 LED lights

Quick+ Curved Kit

The premium Quick+ Curved display backwall is a full magnetic system that can be used single or double-sided. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds straight out of the supplied protective padded bag giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a Straight Display and come in five different sizes.

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Curved
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x1 Curved	WH221-C-CA	1240(w) x 2225(h) x 306(d) mm
3x2 Curved	WH222-C-CA	1930(w) x 2225(h) x 485(d) mm
3x3 Curved	WH223-C-CA	2540(w) x 2225(h) x 685(d) mm
3x4 Curved	WH224-C-CA	3070(w) x 2225(h) x 960(d) mm
3x5 Curved	WH225-C-CA	3430(w) x 2225(h) x 1225(d) mm

Square end magnetic bars   Magnetic Locking arms   Magnetic hanger

Quick+ Curved Bundle

The Premium Quick+ Curved Display Bundle includes the full magnetic display backwall kit which can be used single or double-sided, the unique Zenith transit case which converts to a counter and two PS950-1000 LED lights. Use with optional interchangeable, vibrant UV printed PVC graphics. Deploys tool-free in seconds, giving you a brilliant backwall display for your event or shell scheme. Quick+ displays are also available in a straight display bundle and come in five different sizes.

Material	Aluminium structure, plastic connectors
Assembly	Magnetic connectors
Shape	Curved
Graphic area	Single-sided (with or without D-ends) / double-sided (optional)
Graphic attachment	Mag bars, hangers and kickers
Application	Free-standing

3x1 Curved	99-XX-015Q	1240(w) x 2225(h) x 306(d) mm
3x2 Curved	99-XX-016Q	1930(w) x 2225(h) x 485(d) mm
3x3 Curved	99-XX-017Q	2540(W) x 2225(h) x 685(d) mm
3x4 Curved	99-XX-020Q	3070(w) x 2225(h) x 960(d) mm
3x5 Curved	99-XX-021Q	3430(w) x 2225(h) x 1225(d) mm

Quick+ Kit

Quick+ Bundle

Padded nylon carry bag   Quick+ Structure Straight / Curved   Hangers, kickers and mag bars   1x Roll of self-adhesive magnetic tape   Zenith transport case   Thermoformed table top in beech   2x PS950-1000 LED lights

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Hop-up Impact Straight

Impact Hop-ups are simple lightweight interlocking frame structures that deploy in minutes. Complete with tension-fit graphics that can stay on even when packed away.

Material	Aluminium structure, plastic connectors
Assembly	Lock together with clips
Shape	Straight
Graphic area	Single-sided (with or without returns) or double-sided (optional)
Graphic attachment	Hook and loop
Application	Free-standing

Graphic stays on structure once packed down

3x1 quads	HUI3X1	790(w) x 2260(h) x 295(d) mm
3x2 quads	HUI3X2	1525(w) x 2260(h) x 295(d) mm
3x3 quads	HUI3X3	2260(w) x 2260(h) x 295(d) mm
3x4 quads	HUI3X4	2995(w) x 2260(h) x 295(d) mm
3x5 quads	HUI3X5	3730(w) x 2260(h) x 295(d) mm

Graphics attach with hook and loop fastener   Plastic connectors   Easy to transport   Carry bag

Ancillaries :

Stabilising feet (pair)	ES508	N/A
Wheeled bag	HUB-001	N/A

Hop-up Impact Curved

Impact Hop-ups are simple lightweight interlocking frame structures that deploy in minutes. Complete with tension-fit graphics that can stay on even when packed away.

Material	Aluminium structure, plastic connectors
Assembly	Lock together with clips
Shape	Curved
Graphic area	Single-sided (with or without returns)
Graphic attachment	Hook and loop
Application	Free-standing

3x3 quads	HOP-2-3X3-C	2310(w) x 2270(h) x 570(d) mm
3x4 quads	HOP-2-3x4-C	2950(w) x 2260(h) x 810(d) mm

Easy to transport   Plastic connectors   Graphics attach with hook and loop fastener
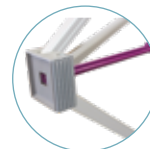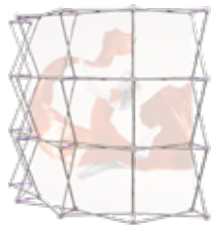
Non-illuminated fabric tube walls

Formulate Straight

Formulate Straight backwalls are constructed of lightweight 30mm diameter push-fit aluminium tubing for tool-free simple deployment. Complete with optional double-sided dye-sublimated tension-fit fabric graphics that zip at the base to perfectly contour the shaped aluminium structure and maximize your brand message. Formulate displays offer a variety of great shapes with clean lines, ideal for creating picture backwalls or defining areas in rooms by screening or zoning.

Material	Aluminium tubing
Tube	Ø 30 mm
Assembly	Push-fit / Allen key
Shape	Straight
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Application	Free-standing with feet (included)

2400 mm	FORM-STR-24	2350(w) x 2380(h) x 400(d) mm
3000 mm	FORM-STR-30	2950(w) x 2380(h) x 400(d) mm
4000 mm	FORM-STR-40	3950(w) x 2380(h) x 400(d) mm
5000 mm	FORM-STR-50	4950(w) x 2380(h) x 400(d) mm
6000 mm	FORM-STR-60	5920(w) x 2380(h) x 400(d) mm

Feet included | Bungee tubes | Numbered system for easy assembly | Gloves included
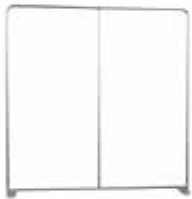
Formulate Horizontal Curve

Formulate Horizontal Curve displays are an eye-catching shape, constructed of lightweight 30mm diameter push-fit aluminium tubing, combine with a zipped tension-fit graphics for tool-free impressive backwalls. Formulate displays offer a variety of great shapes with clean lines, ideal for creating picture backwalls or defining areas in rooms by screening or zoning. The optional double-sided tension fabric graphics perfectly contour the shaped aluminium structures and maximise your brand message.

Material	Aluminium tubes
Tube	Ø 30 mm
Assembly	Push-fit button
Shape	Horizontal curve
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Application	Free-standing

2400 mm	FORM-CUR-24	2350(w) x 2380(h) x 500(d) mm
3000 mm	FORM-CUR-30	2950(w) x 2380(h) x 500(d) mm
6000 mm	FORM-CUR-60	5950(w) x 2380(h) x 900(d) mm

Zipped tension fabric graphic | Bungee tubes | Numbered system for easy assembly | Possibility to add LED Spotlights and Ancillaries
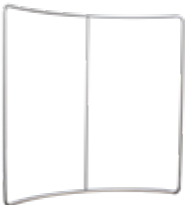
Formulate Meeting Pod

Formulate Meeting Pods are an eye-catching and functional way to create a simple break-out area from lightweight 30mm diameter push-fit aluminium tubing and optional zipped tension-fit graphics for tool-free impressive structure. Formulate displays offer a variety of great shapes with clean lines, ideal for creating shapes or defining areas in rooms by screening or zoning. The double-sided tension fabric graphics perfectly contour the shaped aluminium structures and maximise your brand message.

Material	Aluminium tubes
Tube	Ø 30 mm
Assembly	Push-fit button
Shape	Curved
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Application	Free-standing

Formulate Meeting Pod	FORM-MPOD-01	2900(w) x 2100(h) x 2550(d) mm

Zipped tension fabric graphic | Bungee tubes | Numbered system for easy assembly

Non-illuminated segmented frame walls

Vector 50mm Kit

EU | TEX

Robust aluminium free-standing frame, packs down for ease of transportation and available in a wide range of sizes accommodating a SEG graphic creating the perfect look for any retail scenario.

Material	Aluminium
Profile width	50 mm
Profile colour	Anodised
Assembly	Push-button connector, Allen key
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Graphic area	Single or double-sided
Application	Free-standing with flat feet (included)

Kit 2x1	VKF-2x1		1000(w) x 2005(h) x 350(d) mm
Kit 2x2	VKF-2x2		2000(w) x 2005(h) x 350(d) mm
Kit 2x3	VKF-2x3		3000(w) x 2005(h) x 350(d) mm

Connect several kits together for larger displays

VECTOR KIT 50MM

VECTOR KIT 50MM

Flat foot included	Fabric graphic attaches with silicone edging (SEG)	Screw several frames together	Push-button assembly of corner sections

Baseline Panel and Pole Kits

1 | EU | PAN | PVC

Panel kits are easy to assemble, reconfigure and re-position. Baseline Panel and Pole kits can be positioned in multiple ways and come in two heights (600mm or 700mm) and two widths (900mm or 1000mm). Stabilising feet are included and kits are manufactured to order.

Material	PVC / Aluminium
Profile Colour	Grey
Finishes	Baseline board with grey PVC or aluminium frame / Baseline Plus board with grey PVC frame
Graphic area	Single or double-sided
Graphic attachment	Hook fixing
Graphic option	Felt coating * or optional Rigid replacement printed panels (3mm)
Application	Free-standing with stabilising feet (included)

4 Panel Kit - Aluminium	KK104A		900(w) X 600(h) mm
4 Panel Kit - Baseline	KK104G		900(w) X 600(h) mm
4 Panel Kit - Baseline Plus	KKP104-96G		900(w) X 600(h) mm
6 Panel Kit - Aluminium	KK106A		900(w) X 600(h) mm
6 Panel Kit - Baseline	KK106G		900(w) X 600(h) mm
6 Panel Kit - Baseline Plus	KKP106-96		900(w) X 600(h) mm
8 Panel Kit - Aluminium	KK108A		900(w) X 600(h) mm
8 Panel Kit - Baseline	KK108G		900(w) X 600(h) mm
8 Panel Kit - Baseline Plus	KKP108-96G		900(w) X 600(h) mm
10 Panel Kit - Baseline	KK10G		900(w) X 600(h) mm
10 Panel Kit - Baseline Plus	KKP110-96G		900(w) X 600(h) mm

6 Panel - Baseline Plus	KKP106-107G		700(h) x 1000(w) mm
8 Panel - Baseline Plus	KKP108-107G		700(h) x 1000(w) mm
10 Panel - Baseline Plus	KKP110-107G		700(h) x 1000(w) mm

Ancillaries :

Circular feet grey	LB913S-C		
Header panel	BH153G		250mm x 600mm
Header panel	BH155G		250mm x 900mm

Each panel can be assembled horizontally or vertically

6 Panel and Pole Kit (header panel optional extra)
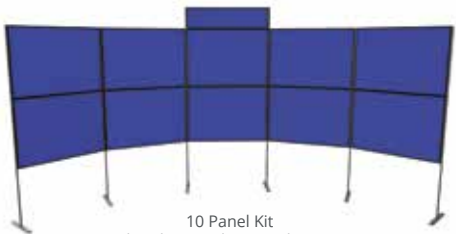
10 Panel Kit (header panel optional extra)

8 Panel Kit	10 Panel Kit
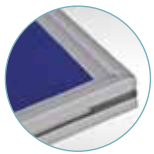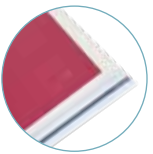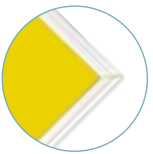
Baseline PVC (thickness 18.2 mm)	Baseline Plus PVC (thickness 25 mm)	Aluminium baseline (thickness 18.2 mm)

Baseline Jumbo Panel Kits

Baseline Jumbo Panel Kits are easy to assemble and are reconfigurable and re-positionable. Panels are hinged and free-standing. Position panels in multiple ways. Use to create a screen or office partition. Manufactured to order.

Material	PVC / Aluminium
Profile Colour	Grey
Finishes	Baseline board with grey PVC or aluminium frame / Baseline Plus board with grey PVC frame
Graphic area	Single or double-sided
Graphic attachment	Felt covered corrugated board
Graphic option	Felt coating * or optional Rigid replacement printed panels (3mm)
Application	Free-standing

3 Panel Kit – Baseline Aluminium	KK350A	900(w) X 1800(h) mm
3 Panel Kit - Baseline Plus	KKP350G	900(w) X 1800(h) mm
4 Panel Kit – Baseline Aluminium	KK351A	900(w) X 1800(h) mm
4 Panel Kit - Baseline Plus	KKP351G	900(w) X 1800(h) mm
3 Panel Kit – Baseline	KK350G	900(w) X 1800(h) mm
4 Panel Kit – Baseline	KK351G	900(w) X 1800(h) mm
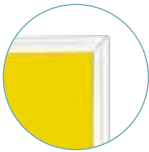
Aluminium baseline (thickness 18.2 mm)

Baseline Panel Kits

Baseline Panel Kits are easy to assemble and are reconfigurable and re-positionable. Panels are hinged and available in two heights (900mm and 1000mm) and two widths (600mmm and 700mm). Position panels in multiple ways. Manufactured to order.

Material	PVC / Aluminium
Profile Colour	Grey
Finishes	Finish change to Baseline board with grey PVC or aluminium frame / Baseline Plus board with grey PVC frame
Graphic area	Single or double-sided
Graphic attachment	Hook fixing
Graphic option	Felt coating * or optional Rigid replacement printed panels (3mm)
Application	Free-standing

6 Panel Kit - Aluminium	KK117A	600(w) x 900(h) mm	6 Panel - Baseline	KK317	1000(h) x 700(w) mm
6 Panel Kit - Baseline	KK117G	600(w) x 900(h) mm	6 Panel - Baseline Plus	KKP317	1000(h) x 700(w) mm
6 Panel Kit - Baseline Plus	KKP117G	600(w) x 900(h) mm	6 Panel - Aluminium	Call us	1000(h) x 700(w) mm
7 Panel Kit - Aluminium	KK114A	600(w) x 900(h) mm	7 Panel - Baseline	KK314	1000(h) x 700(w) mm
7 Panel Kit - Baseline	KK114G	600(w) x 900(h) mm	7 Panel - Baseline Plus	KKP314	1000(h) x 700(w) mm
7 Panel Kit - Baseline Plus	KKP114G	600(w) x 900(h) mm	7 Panel - Aluminium	Call us	1000(h) x 700(w) mm
8 Panel Kit - Aluminium	KK120A	600(w) x 900(h) mm	8 Panel - Baseline	KK320	1000(h) x 700(w) mm
8 Panel Kit - Baseline	KK120G	600(w) x 900(h) mm	8 Panel - Baseline Plus	KKP320	1000(h) x 700(w) mm
8 Panel Kit - Baseline Plus	KKP120G	600(w) x 900(h) mm	8 Panel - Aluminium	Call us	1000(h) x 700(w) mm
10 Panel Kit - Baseline	KK124G	600(w) x 900(h) mm	10 Panel - Baseline	KK222	1000(h) x 700(w) mm
10 Panel Kit - Baseline Plus	KKP124G	600(w) x 900(h) mm	10 Panel - Baseline Plus	KKP222	1000(h) x 700(w) mm
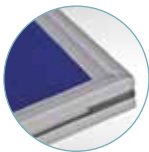
Baseline PVC (thickness 18.2 mm)
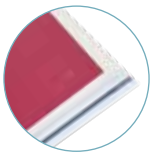
Baseline Plus PVC (thickness 25 mm)
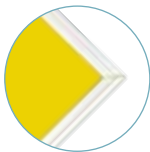
Aluminium baseline (thickness 18.2 mm)
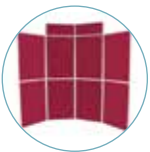
8-panel kit with 2x headers (included)
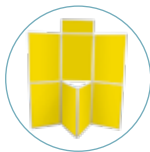
7-panel kit with header (included)
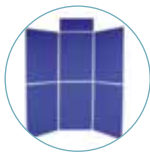
6-panel kit with header (included)

Baseline Tabletop Panel Kits

Baseline Tabletop Panel kits are part of our classic folding panel range of practical, durable and reconfigurable displays, ideally sized for counter-tops.

Material	PVC / Aluminium
Profile Colour	Grey
Finishes	Baseline board with grey PVC or aluminium frame
Graphic area	Single or double-sided
Graphic attachment	Hook fixing
Graphic option	Felt coating * or optional Rigid replacement printed panels (3mm)
Application	Free-standing

Junior kit - Baseline	KK102G	600(w) x 450(h) mm
Junior kit - Baseline Aluminium	KK102A	600(w) x 450(h) mm
Senior kit - Baseline	KK103	900(w) x 600(h) mm
Senior kit - Baseline Aluminium	KK103A	900(w) x 600(h) mm
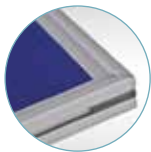
Baseline PVC (thickness 18.2 mm)
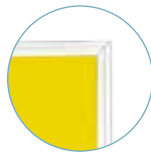
Aluminium baseline (thickness 18.2 mm)

Baseline Wheeled Panel Kits

Baseline panels provide the perfect solution for any display or back drop requirement. Baseline Wheeled Panel Kits have lockable castors and are perfect as mobile displays or backdrops. They are also a practical screening solutions for temporarily zoning a space and are manufactured to order.

Kit 5 Baseline Plus - 1500 mm	KKPW5-156G	600(w) x 1500(h) mm
Kit 5 Baseline Plus - 1800 mm	KKPW5-186G	600(w) x 1800(h) mm
Kit 6 Baseline Plus - 1500 mm	KKPW6-156G	600(w) x 1500(h) mm
Kit 6 Baseline Plus - 1800 mm	KKPW6-186G	600(w) x 1800(h) mm
Kit 7 Baseline Plus - 1500 mm	KKPW7-156G	600(w) x 1500(h) mm
Kit 7 Baseline Plus - 1800 mm	KKPW7-186G	600(w) x 1800(h) mm
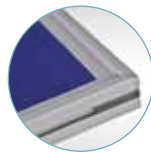
Baseline PVC (thickness 18.2 mm)

Baseline Plus PVC (thickness 25 mm)

Aluminium baseline (thickness 18.2 mm)

Display Backwalls
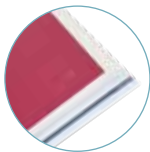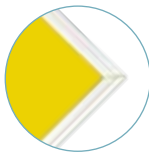
Non-illuminated tension walls

Horizon

Horizon is the ideal solution for large scale promotions. Use single-sided or double-sided to maximise the impact for brand displays. Link individual units together to form a display wall. Securely weighted by twin water filled bases for total stability.

Material	Aluminium, moulded grey plastic base
Pole	Adjustable height (1500-2400 mm)
Graphic area	Single or double-sided
Graphic attachment	Eyelets
Base capacity	28 litres per tank
Wind resistance	Up to 12 mph / 19 km/h

Horizon	UB203		2500(w) x 1500/3000(h) x 800(d) mm

Telescopic pole for adjustable height

Graphic attaches with eyelets

from 1 500 to 3000 mm

Pegasus

The large-format Pegasus tension banner has telescopic poles and can adjust to 2.5m wide and tall - perfect for large format imagery and brand messaging. Tool-free assembly for quick and simple deployment, Pegasus packs down into a supplied carry bag, and is suitable for vinyl or fabric graphics with pole pockets.

Material	Aluminium
Assembly	Telescopic poles / screws
Shape	Straight
Graphic area	Single or double-sided
Graphic attachment	Pole pocket
Application	Free-standing with feet (included)

Pegasus	UB165-S		1429/2540(w) x 1000/2515(h) x 442(d) mm

from 1429 to 2540 mm
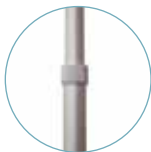
Telescopic poles

Poles slide into graphic pole pocket

Quick and easy installation

Pegasus 3m

The most compact 3m wide video wall! Ideal for large format photo calls for group meetings, political events or product launches.

Material	Aluminium
Assembly	Telescopic twist-lock poles
Shape	Straight
Graphic area	Single sided
Graphic attachment	Pole pocket
Application	Free-standing with feet (included)

Pegasus 3 m	UB167-S		1845/3180(w) x 1835/2610(h) x 440(d) mm

PEGASUS 3M

from 1845 to 3180 mm

Quick and easy installation
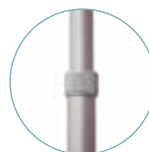
Telescopic poles

Display Signs

With a wide choice of installation options such as wall, suspended or free-standing, as well as eye-catching illuminated lightbox versions, we are proud to offer one of the most comprehensive ranges on the market.

Display Signs

Ultima Displays delivers a comprehensive range of professional display signage solutions for a variety of uses. From navigational signs to advertising, information, decorative and display needs.

Display signage solutions are versatile, reusable, durable, and reliable, ensuring investment in hardware is maximised, whilst allowing the flexibility to update marketing messages frequently.

Non-illuminated free-standing signs

Wedge

Wedge is a weighted clamping banner base range that comes in 2 parts and is designed to hold a variety of rigid substrates for indoor or temporary outdoor usage. Available in four sizes from 300mm up to 1000mm Wedge can be used in tandem with a second pair of bases to create larger displays.

Material	Powder coated steel
Graphic area	Single or double-sided
Graphic attachment	Screwed to base
Graphic option	Rigid panel from 18-40mm thickness - optional extra 1500mm height max.
Application	Free-standing

Wedge 300 mm	UB102-300-S	300(w) x 85(h) x 360(d) mm
Wedge 600 mm	UB102-600-S	600(w) x 85(h) x 360(d) mm
Wedge 800 mm	UB102-800-S	800(w) x 85(h) x 360(d) mm
Wedge 1000 mm	UB102-1000-S	1000(w) x 85(h) x 360(d) mm

Symbol

Symbol is constructed of robust weighted steel and angled for optimal viewing and reading for better engagement with prospective customers. Interchangeable graphics slide in to the recess channel and fix in place tool-free with a turnscrew.

Material	Steel
Profile Colour	Black
Assembly	Allen key and thumb screws
Graphic attachment	Thumbscrews
Graphic option	Rigid PVC and Dibond (3-5 mm thickness)
Weight	7.2 kg
Wind speed	18 mph

Symbol	IP01	420(w) x 1280(h) x 450(d) mm (A4)
		480(w) x 1280(h) x 450(d) mm (A3)

Content detail   Tool-free locking mechanism   Quick change graphic

Sentry

Sentry is a handy and versatile way of imparting brand messaging or wayfinding information quickly and tool-free using the 'snap action' poster area which can be deployed either landscape or portrait. Comes in A3 and A4 sizes and the weighted base aids deployment in high foot-fall areas.

Material	25mm aluminium profile, clear PVC protection sheet
Colour	Anodised silver finish, chromed corners
Mounting	Free-standing
Graphic attachment	Snap rail
Graphic option	Suitable for substrates up to 420 microns
Positioning	Portrait or Landscape

Sentry A4	SL104	245(w) x 1005(h) x 326(d) mm
Sentry A3	SL103	245(w) x 1075(h) x 326(d) mm

Snap frame

Shield

The Shield sign is a fantastic alternative to the traditional A-board sign. Unlike A-boards the weighted tough rubber base prevents Shield from falling over and the sleek UV printed aluminium graphic panel has a professional enduring finish even in inclement weather. Ideal double-sided display for use in all weathers, as well as in high volume traffic settings.

Material	Recycled rubber base, aluminium panel (1.2 mm)
Graphic area	Double-sided
Graphic attachment	Bolts
Weight	6.5 kg
Wind resistance	Up to 18 mph / 29 km/h

Shield	UB108	465(w) x 800(h) x 450(d) mm

Shield base

A-sign Board

Pavement signage is a marketing stalwart and no high street would be without one, and the A-sign Board is one of the best. Simple to use with double-sided 'snap-action' front loading frames complete with protective PVC sheeting to shield graphics which can be changed over and over again to keep up with your brand messaging or offers.

Material	Aluminium, steel, PVC sheet cover
Graphic area	Double-sided
Graphic attachment	Snap rail
Wind speed	18 mph
Weight	10.56 kg

| A-sign Board A1 | VF204-C | 638(w) x 1060(h) x 825(d) mm |
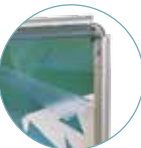
Snap frame

Street Sign

A durable outdoor double-sided sign frame with a standing height of 1135mm when deployed. There is a recessed area on each side of the frame that will accommodate a poster size graphic and is covered by a PET poster protection screen to protect the poster face.
The unit is equipped with hinges attached to both sides of the frame to ensure stability once deployed. The sign frame folds flat to save space when storing and has an integrated wheel system on the base making it easy to reposition without the need for heavy lifting.

Material	Aluminium, steel, PVC sheet cover
Graphic area	Double-sided
Graphic attachment	Frame lock
Wind speed	18 mph
Weight	16.4 kg

| Street sign | SS-24X36B | 690(w) x 1135(h) x 735(d) mm |

Open frame   Integrated castors

Formulate Shadow

Formulate Shadow is a no mess, no fuss outdoor sign, that offers customers a viable alternative to traditional outdoor signs that typically rely on water or sand for stability.

Material	Steel
Assembly	Push-fit button/Allen key
Tube	32 mm
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Wind resistance	Up to 18 mph / 29 km/h
Weight	12.7 kg

| Formulate Shadow | FORM-ODS | 800(w) x 1174(h) x 420(d) mm |

Integrated castors   Base with handle

Monsoon

Monsoon is your perfect all-weather sturdy single or double-sided 'A' frame banner with bungeed PVC eyelet banner graphics - perfect for displaying brand messaging or wayfinding information.

Material	Aluminium tubes (25 mm), plastic connectors
Graphic area	Single or double-sided
Graphic attachment	Eyelets and looped bungee cords
Wind resistance	Up to 24 mph / 39 km/h

Monsoon 2500 mm	UB707-C	2500(w) x 1000(h) x 640(d) mm
Monsoon 3000 mm	UB711-C	3000(w) x 1250(h) x 795(d) mm

Bungee cords (pack of 12)	FX804-BX12

Eyeletted graphic attaches to frames with bungee cord

Metal hinge

Interlocking sections

Stowaway

Make your brand messaging or wayfinding information literally pop with the Stowaway pop-out display banner that deploys in seconds for use either indoors or secured outside with pegs supplied.

Material	Sprung steel pole
Graphic area	Double-sided
Graphic attachment	Elasticated pole pocket
Ground fixing	4 pegs (included)
Transport	Carry bag included
Wind Speed	18 mph (when pegged)

Stowaway 1400 mm	UB736-03A	1420(w) x 700(h) x 400/480(d) mm
Stowaway 2000 mm	UB736-01A	2020(w) x 1000(h) x 400/480(d) mm

Internal hook and loop straps

Bora Column

The Bora Inflatable Column kit is a fantastic eye-catching visual advertisement and brand messaging tool that stands at almost 2.4 metres tall. Once deployed it can be left without the need for re-inflation leaving organisers free to attend to customers and visitors at events. Complete by choosing a vibrant optional custom graphic to display brand messaging.

Material	PVC column, plastic base
Graphic area	360°
Graphic attachment	Hook and loop
Ground fixing	4 pegs (included)
Wind resistance	Up to 24 mph / 39 km/h (if pegged)

Bora Column Kit	INFLCOL-220	2390(h) x 460(Ø) mm

Ancillaries :

Electric pump 600W	INFTA-PE4EU
Bag (column)	AB-INFLCOL

600W Electric pump (optional)

Gala Table

Portable and strong folding trestle table. Cover with an optional printed table cloth for a professional look, choose from traditional or fitted format.

Material	Polypropylene, metal
Assembly	Locking mechanism
Graphic area	360°

Gala 1.8m	FT-6A	Open - 1805(w) x 730(h) x 740(d) mm
		Closed - 900(w) x 80(h) x 740(d) mm
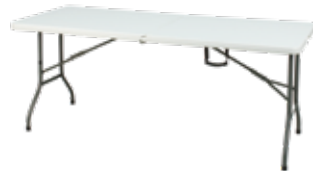
Gala table folds in half for ease of transportation

Central locking system

Gala table folds in half for ease of transportation

Two tablecloth finishes available

Non-illuminated wall mounted signs

Trappa Frame

The Trappa 'snap-action' Frame delivers a professional look and is quick to fix to a wall and is easy to update. Posters can be changed, simply by opening the frame edges.

Material	25mm aluminium profile, clear PVC protection sheet
Colour	Anodised silver finish
Mounting	Wall*
Graphic attachment	Snap rail
Graphic option	Suitable for substrates up to 420 microns
Positioning	Portrait or Landscape

Trappa A4	AT401-C	241(w) x 328(h) x 13(d) mm
Trappa A3	AT402-C	328(w) x 451(h) x 13(d) mm
Trappa A2	AT403-C	451(w) x 625(h) x 13(d) mm
Trappa A1	AT404-C	625(w) x 872(h) x 13(d) mm
Trappa A0	AT405-C	872(w) x 1220(h) x 13(d) mm

Trappa snap frame

✱ : Wall mounting screws not included

Vector Quick-fix Wall Kit

The Vector Quick Fix Wall Kit is a sleek 20mm low profile aluminium extrusion frame for optional SEG dye-sublimated fabric display graphics that simply push-fits into the frame's channel in a matter of seconds. Frames affix to walls in a fuss-free way by self-drilling.

Material	Anodised aluminium
Profile width	20mm
Profile Colour	Silver
Assembly	Angled connectors
Shape	Bevelled
Mounting	Wall mounted*
Graphic area	Single sided
Graphic attachment	SEG 3mm
Availability	Made to order

Can be mounted directly on the wall without a bracket

Vector Quick Fix A3	VWQF-A3	420(w) x 297(h) x 20(d) mm
Vector Quick Fix A2	VWQF-A2	594(w) x 420(h) x 20(d) mm
Vector Quick Fix A1	VWQF-A1	841(w) x 594(h) x 20(d) mm
Vector Quick Fix A0	VWQF-A0	1189(w) x 841(h) x 20(d) mm

Corners are assembled using brackets

Silicone edged (SEG) graphic

✱ : Wall mounting screws not included
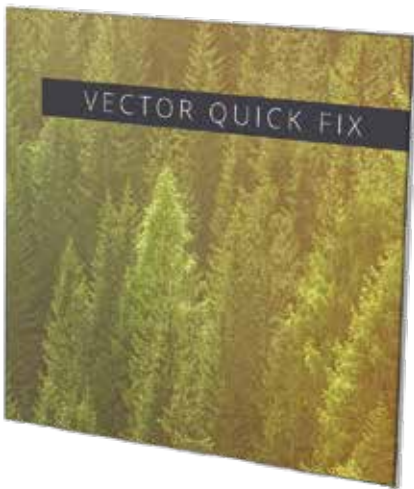
Vector Slim Circular Wall Kit

Vector Slim Circular is a sleek circular 20mm aluminium profile wall frame which is completed with an optional interchangeable custom printed SEG tension fit fabric graphic. Frames are quick and easy to attach to walls by self-drilling, and SEG graphics attach in seconds by push-fitment into the frame channel.

Material	Aluminium
Profile width	20 mm
Profile Colour	Silver
Assembly	Screw-in connector
Shape	Bevelled
Mounting	Wall mounted
Graphic area	Single-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Availability	Made to order

Vector Slim Ø 400 mm	VWFC-400	400(Ø) mm
Vector Slim Ø 700 mm	VWFC-700	700(Ø) mm
Vector Slim Ø 1000 mm	VWFC-1000	1000(Ø) mm
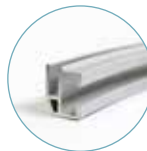
20mm slim aluminium profile | Silicone edged (SEG) graphic | Wall mount included

Illuminated wall mounted signs

Vector 75mm LED Kit

Large format wall mounted edge lit lightbox, creating even light across a wide area to illuminate your chosen graphic helping you stand out from the crowd.

Material	Aluminium
Profile width	75 mm
Profile Colour	Grey
Assembly	Screw-in bracket
Mounting	Wall mounted
Graphic area	Single-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
LED System	Edge lit

Vector LED 75 – 2000 x 1000 mm	VLB75-2X1	1000(w) x 2000(h) x 75(d) mm
Vector LED 75 – 2000 x 2000 mm	VLB75-2X3	2000(w) x 2000(h) x 75(d) mm
Vector LED 75 - 2000 x 3000 mm	VLB75-2X2	2000(w) x 3000(h) x 75(d) mm

Cable system   LED strip lighting   Numbered system for easy assembly

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Non-illuminated suspended signs

Twista Lite

Twista Lite delivers a smart, modern poster display system that is quick and simple to deploy via the 'snap-action' rail. Versatile, as well as functional, it can be displayed single-sided on walls or double-sided when suspended from ceilings.

Material	Aluminium (rail), plastic (end caps, hooks)
Colour	Grey
Mounting	Wall / Ceiling
Graphic area	Single or double-sided
Graphic attachment	Snap rail

600 mm Kit	TWLHR-600	600(w) x 31(h) x 12(d) mm
800 mm Kit	TWLHR-800	800(w) x 31(h) x 12(d) mm
850 mm Kit	TWLHR-850	850(w) x 31(h) x 12(d) mm
1000 mm Kit	TWLHR-1000	1000(w) x 31(h) x 12(d) mm
3000 mm Kit	TWLHR-3000	3000(w) x 31(h) x 12(d) mm
3100 mm (rail only)	TWLHR-3100	3100(w) x 31(h) x 12(d) mm
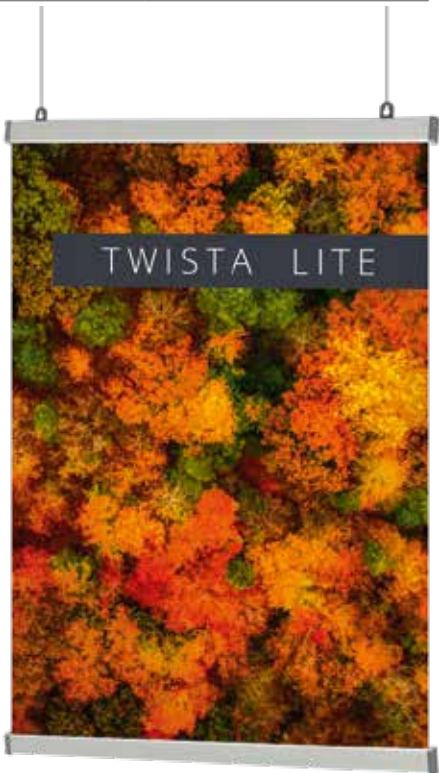
Snap rail clamps media securely   Top rail with hanging   Snap rail

Strata

Give perspective to your indoor display!

Strata is a versatile display system that can be fixed directly to the wall or on a cable, for an adjustable suspended display.

Ideal for a structured mechanism to display your materials including acrylic, plastic and wood. Often used for displaying properties for sale in estate agencies, case studies on an exhibition stand, or key messages on a backwall.

Strata

Fix from floor to the ceiling

Wall mounted stand-offs

Ideal for acrylic or solid panels
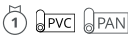
① Stand-offs

- 11mm diameter aperture is required in the substrate
- Screw fasteners
- 25 mm diameter compatible with 5 to 20 mm thick signs

Ø25 mm Stand-off	PO117

Strata components

② Acrylic Poster Holder

- Acrylic poster holders have wings to take panel support fixings
- Available landscape or portrait

Support A4	AH414L/P

③ Double Panel Support

- Double rotating fixture suitable for 7mm thick substrates and A1, A2 and A3 poster holders
- 7mm - 16mm diam. x 43mm with rotating feature for multi-angle fixing

PO121	43(h) x 16 (Ø) mm

④ Panel Supports

- PO112 suitable for 4mm thick substrates and A4/A5 poster holders

PO112	20.5(h) x 16 (Ø) mm

⑤ Rotating Edge Stand-offs

- Eliminate the need for an aperture in the substrate
- Suitable for 2-10mm thick substrates in rail or screw options
- Distance from wall or ceiling 18.5mm approx.

PO119-S	34(h) x 16 (Ø) mm

⑥ Compact Variable Cable Fixing

- 180° variable angle fixing
- Screw fixing
- Cannot be used with PO110 cable kit, use PO109

PO108 (Vis)	25(h) x 16 (Ø) mm

⑦ Adjustable Fixing Cable

- Supplied with rail fixings
- Can be fixed wall-to-wall, floor to ceiling, direct to wall - extra components required

PO109	4000(w) x 1,5 (Ø) mm

⑧ Insert for Screw Fixing

- Suitable for PO109 Strata Cable Kits and Stand-off components

Screw mounting	PO116

Display Banners

Affordable by nature, the roller banner range delivers a convenient, tool-free solution, with retractable graphics that deploy in seconds. Choose from a range of indoor or outdoor designs that best suits your application, with single or double-sided graphic options.

Tension banners are constructed of lightweight materials and offer the best value for money.

Display Banners

Portable display banners are ideal for a temporary but stable communications tool.

Our unique range of Display Banners are highly portable, quick to deploy and suitable for a broad range of applications. Choose from the economy range through to premium options for use indoors or select specifically designed solutions for outdoor applications.

Alternatively the fabric systems are a premium display solution, featuring aluminium tubing, with double-sided high-quality dye sublimated fabric graphics. Easy to deploy with tool-free assembly.

Lightboxes

Illumigo™ One

Illumigo™ One is a vibrant portable single-sided lightbox with the option to have a rear facing textile graphic unlit. Standing 2000mm high and 850mm wide, the slim 60mm profile has a white powder coated finish and benefits from tool-free plug and play assembly due to an easy to follow numeric system, rollable LED panel and pre-assembled twist-out feet.

Material	Aluminium
Profile width	60 mm
Profile Colour	White
Assembly	Tool-free
Graphic area	Single-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Application	Self-supporting with pivoting feet fixed to the structure
Transport	Protective box with carry handle

Illumigo™ One	ILLGO-ONE	850(w) x 2010(h) x 390(d) mm
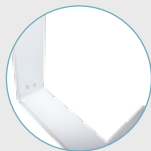
Tool-free assembly Rollable LED panel Single-sided frame Optional Illumigo™ bag

← 850 mm →

Illumigo™

Illumigo™ is an innovative portable LED lightbox that comes in a protective compartmented box with handle for ease of transportation. Deploys tool-free in minutes thanks to pre-assembled LED lighting and push-fit optional dye-sublimated graphics.

Material	Aluminium
Profile width	100 mm
Profile Colour	White
Assembly	Tool-free
Graphic area	Double-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Application	Self-supporting with pivoting feet fixed to the structure
Transport	Protective box with carry handle

IllumiGo™ - 2x1	ILLGO-2X1	1000(w) x 2000(h) x 400(d) mm
Illumigo™ bag	ILLGO-BAG	460(w) x 1160(h) x 400(d) mm
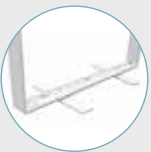
Supplied with twin twist-out feet Numbered system for easy assembly Pre-installed LED lights Branded protective compartmented box Optional Illumigo™ bag
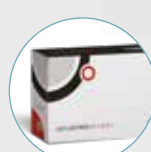
Illumigo™ Retail

Illumigo™ Retail is an innovative portable LED lightbox that is specifically designed for retail environments because of its size and stability. The 1600 x 600mm double-sided illuminated display comes in a protective compartmented box with handle for ease of transportation. Deploys tool-free in minutes thanks to pre-assembled LED lighting and push-fit optional dye-sublimated graphics.

Material	Aluminium
Profile width	100 mm
Profile Colour	White
Assembly	Tool-free
Graphic area	Double-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Application	Self-supporting with flat base fixed to the structure
Transport	Protective box with carry handle

Illumigo™ Retail	ILLGO-RETAIL	600(w) x 1600(h) x 285(d) mm

600 x 1600 mm

Pre-installed LED lights Connector Branded protective compartmented box Optional Illumigo™ bag

Illumigo™ 2x2

Illumigo™ is a complete portable 2x2m double-sided aluminium lightbox display system. Simple to deploy with tool-free assembly. Just remove from the box, twist out the feet from the base panel and use the matching numerical system to connect the remaining extrusions remembering to insert the horizontal bar. SEG graphics fit into the frame channel and the power cable inserts under the base panel. Plug and play in less than 10 minutes!

Material	Aluminium
Profile width	100 mm
Profile Colour	White
Assembly	Tool-free
Graphic area	Double-sided
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Application	Self-supporting with pivoting feet fixed to the structure
Transport	Protective box with carry handle

Illumigo™ 2x2	ILLGO-2X2	2000(w) x 2000(h) x 390(d) mm

Metal straight connector Numbered system for easy assembly

Vector 125mm LED Kit

Illuminate to communicate! This robust free-standing LED frame perfectly suits interior displays that need to be regularly updated to keep up with changing trends.

Material	Aluminium
Profile width	125mm
Profile Colour	Silver (White / black optional)
Assembly	Screw-in bracket, Allen key
Graphic area	Single-sided (one side printed with block-out rear) double-sided (both sides printed)
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Application	Free-standing with flat retail feet (included)
LED System	Edge-lit

Kit 2x1 LED	VLB125-2X1	1000(w) x 2005(h) x 550(d) mm
Kit 2x2 LED	VLB125-2X2	2000(w) x 2005(h) x 550(d) mm
Kit 2x3 LED	VLB125-2X3	3000(w) x 2005(h) x 550(d) mm
Kit 2,5x3 LED	VLB125-25X30	3000(w) x 2505(h)x 550(d) mm

Available in standard and custom sizes
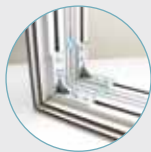
Mitred sections assemble with screw-in connectors
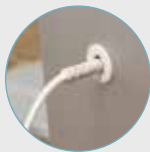
Cable system

LED strip lighting

Tension textile systems

Formulate Monolith

Monolith; the gentle giant, with weighted base for high traffic areas and practical, changeable fabric graphics for multiple brand messaging. This tall double-sided display banner comes in a variety of widths, from 600mm up to 1500mm, and is trusted for stability and easy deployment.

Material	Aluminium tubes, steel base
Tube	Ø 30 mm
Assembly	Push-fit button, Allen key
Graphic area	Double sided
Graphic attachment	Zipped tension fabric graphic
Application	Free-standing with metal base (included)
Transport	Padded with compartments

600 mm	FORM-MON-600	600(w) x 2380(h) x 300(d) mm
900 mm	FORM-MON-900	900(w) x 2380(h) x 300(d) mm
1200 mm	FORM-MON-1200	1200(w) x 2380(h) x 300(d) mm
1500 mm	FORM-MON-1500	1500(w) x 2380(h) x 300(d) mm

Hinged metal base (from sizes 900mm wide upward)

Bungee tubes

Formulate Monolith Eco

The Formulate Monolith Eco is an ideal alternative to roller banners as it provides a cost effective option for the budget conscious whilst delivering an uninterrupted double-sided stretch fabric display. It comes with powder-coated steel feet for increased stability that connect to the aluminium tubular frame. The tension graphic hugs the frame and is zipped at the base to hold it in place.

Material	Aluminium tubes, powder coated steel feet
Tube	25mm
Assembly	Push-fit, tool-free
Graphic area	Single or double-sided
Graphic attachment	Tension fabric graphic
Application	Free-standing with feet (included)
Transport	Simple carry bag

800 mm	FORM-MON-ECO-800	800(w) x 2009(h) x 378(d) mm
1000 mm	FORM-MON-ECO-1000	1000(w) x 2009(h) x 378(d) mm

Bungee tubes

Numbered system on tubes for easy assembly

Vector Media

Vector Media is a versatile display which accepts a variety of changeable media substrates; from SEG stretch fabric to rollable PVC. Each side of the frame has a channel for SEG fabrics, alternatively you can also use PVC with magnetic tape that magnetise to the inner frame profile.

Material	Aluminium
Profile width	35 mm
Profile Colour	Silver / Black
Assembly	Tool-free
Graphic area	Single or double-sided
Graphic attachment	For textile graphics: 3 mm SEG For PVC graphics: magnetic tape (included)
Application	Free-standing solid foot

Vector Media	VF-MEDIA-16X06	600(w) x 1610(h) x 280(d) mm

PVC or fabric graphic, the choice is yours!

600 x1600 mm

Fabric graphic with silicone edging (SEG)

PVC graphic with magnetic tape
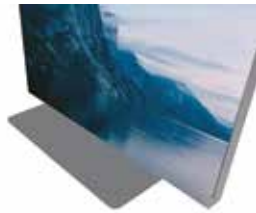
Roller banners (economy)

Wasp

The Wasp roller banner is an entry level product, ideal for short-term events or displays, where cost is a primary consideration. Despite its affordable price, Wasp is made to exacting quality standards and carries a full manufacturer's warranty, so you can be confident it will perform as expected.

Material	Aluminium, plastic end caps on rail and feet tips
Rail	Snap rail
Pole	Aluminium three-part bungee pole
Leader	Self-adhesive
Graphic area	Single-sided
Feet	Twin, twist-out feet
Transport	Simple nylon bag

600 mm	UB204-600-05	615(w) x 1710/2080(h) x 320(d) mm
800 mm	UB204-800-03	815(w) x 2080(h) x 320(d) mm
850 mm	UB204-850-03	865(w) x 2080(h) x 320(d) mm
1000 mm	UB204-1000-03	1015(w) x 2080(h) x 320(d) mm

Pole top | Pole bracket | Carry bag

Mantis

The Mantis roller banner is suitable for budget conscious users, who need a cost-effective roller banner with a little more durability for busier areas.
With a weighted base, the unit provides enhanced stability over the unweighted banners in the range. Despite its economical price, Mantis is made to exacting quality standards and carries a full manufacturer's warranty, so you can be confident it will perform as expected.

Material	Aluminium, plastic end caps on rail
Rail	Snap
Pole	Bungee
Leader	Self-adhesive
Graphic area	Single-sided
Feet	Twin, twist-out feet
Transport	Padded nylon bag with side opening

800 mm	UB216-800-01	818(w) x 2085(h) x 280(d) mm
850 mm	UB216-850-01	868(w) x 2085(h) x 280(d) mm
1000 mm	UB216-1000-01	1018(w) x 2085(h) x 280(d) mm

Pole top | Rigidising bracket in base for increased strength and longevity of banner

Mosquito

The Mosquito roller banner is an industry standard workhorse. This roller banner offers a blend of affordability, durability and robustness that is often copied, but never equalled. It is constructed from more robust componentry, allowing it to perform reliably in high traffic applications, or where there are likely to be repeated deployments of your roller banner.

Material	Aluminium and plastic
Rail	Snap rail
Pole	Aluminium three-part bungee pole
Leader	Self-adhesive
Graphic area	Single-sided
Feet	Twin, twist-out feet
Transport	Nylon bag with inner protection (double skin)

800 mm	UB197	860(w) x 2105(h) x 285(d) mm
850 mm	UB196	910(w) x 2105(h) x 285(d) mm
1000 mm	UB197-1000	1060(w) x 2105(h) x 285(d) mm
1200 mm	UB197-1200	1260(w) x 2105(h) x 285(d) mm
1500 mm	UB197-1500	1560(w) x 2105(h) x 285(d) mm
2000 mm	UB197-2000	2060(w) x 2105(h) x 285(d) mm

Market favourite

Nylon bag with padded inner protection

Three-part bungee pole

Rigidising bracket in base for increased strength and longevity of banner

Grasshopper

The Grasshopper roller banner is an industry standard workhorse. A popular, classic-style lightweight economy banner with twin twist-out feet for stability. This roller banner offers a blend of affordability, durability and robustness.

Material	Aluminium and plastic
Rail	Adhesive Rail
Pole	Aluminium three-part bungee pole
Leader	Self-adhesive
Graphic area	Single-sided
Feet	Twin, twist-out feet
Transport	Nylon bag with inner protection (double skin)

800 mm	UB191	860(w) x 2105(h) x 285(d) mm
850 mm	UB193	910(w) x 2105(h) x 285(d) mm
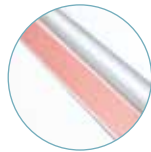
Self-adhesive rail
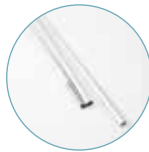
Three-part bungee pole

Rigidising bracket in base for increased strength and longevity of banner

Dragonfly 2

Economical and cost-effective double-sided roller banner with pole storage in base. Comes with padded nylon bag for ease of transportation.

Material	Aluminium, plastic end caps on rail
Rail	Snap rail with end caps
Pole	Aluminium three-part bungee pole
Leader	Self-adhesive
Graphic area	Double-sided
Feet	Twin, twist-out feet
Transport	Padded nylon bag

850 mm	UB199-850-01	890(w) x 2105(h) x 395(d) mm
1000 mm	UB199-1000-01	1040(w) x 2105(h) x 395(d) mm

Three-part bungee pole

Nylon padded carry bag included

Double-sided

Display Banners

Roller banners (standard)

Orient +

The Orient + is a trusted market leading roller banner that delivers stability whilst still being cost-effective. With its front-loading graphic that pulls up from the front of the base, the banner design ensures your brand message has maximum visibility from floor to top rail. It comes with our manufacturer's quality warranty, giving you peace of mind that it will perform every time.

Material	Aluminium and plastic
Rail	Patented Dual action self-adhesive and snap rail
Pole	Hybrid adjustable height telescopic pole
Leader	Self-adhesive or Hook and Loop
Graphic area	Single-sided
Feet	Adjustable
Transport	Padded nylon bag with side opening and foam reinforced ends

800 mm	WH353-800-003	840(w) x 1595/2220(h) x 185(d) mm
850 mm	WH353-850-003	890(w) x 1595/2220(h) x 185(d) mm
1000 mm	WH353-1000-003	1040(w) x 1595/2220(h) x 185(d) mm
1200 mm	WH353-1200-003	1240(w) x 1595/2220(h) x 185(d) mm
1500 mm	WH353-1500-003	1540(w) x 1595/2220(h) x 185(d) mm
2000 mm	WH353-2000-003	2040(w) x 1595/2220(h) x 185(d) mm

Hybrid telescopic pole   Pole top   Banner components

Delta Lite

The Delta Lite roller banner is highly stylish and has great stability thanks to the wide footprint aluminium base. This elegant banner has great design details including the chrome finished end covers. With adjustable levelling feet and telescopic pole, Delta Lite is excellent value for money. It comes with our manufacturer's quality warranty, giving you peace of mind that it will perform every time.

Material	Aluminium, chrome base end covers
Rail	Snap rail with end caps
Pole	Hybrid adjustable height telescopic pole
Leader	Self-adhesive
Graphic area	Single-sided
Feet	Adjustable
Transport	Padded nylon bag

850 mm	UB205-850-004	903(w) x 1625/2224(h) x 203(d) mm

Snap rail   Hybrid telescopic pole

Thunder 2

The Thunder 2 double-sided retractable roller banner is ideal for outdoor use as it is strong and durable yet very easy to assemble and transport. Standing 2m high, Thunder 2 will display your message on both sides for maximum viewing impact.

Material	Plastic, aluminium and steel
Pole	Three part bungee pole
Graphic area	Double-sided
Graphic attachment	Self-adhesive leader / top snap rail
Ground fixing	4 pegs (included)
Wind resistance	Up to 7 mph / 11 km/h (unpegged) up to 24 mph / 39 km/h (if pegged)
Transport	Padded bag

Thunder 2	UB185-850-01	884(w) x 2100(h) x 740(d) mm
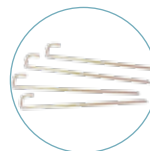
Three-part bungee pole   Ground pegs

Use outdoors

Display Banners

Roller banners (premium)

Merlin

⑤ 💼 📱PVC

Merlin is a sleek and elegant premium roller banner with an interchangeable graphic cassette which extends the life of the banner as graphics are quick and easy to change. The graphic cartridge is housed independently from the main base unit so it is simple to remove and replace with new graphics and old graphics can also be reused, just by swapping the cassette. A great value for money solution if the message or marketing campaign changes regularly. The Merlin roller banner comes with our manufacturer's quality warranty, giving you peace of mind that it will perform every time.

Material	Aluminium and plastic
Rail	Snap rail
Pole	Hybrid adjustable height telescopic pole
Leader	Cassette banner with adhesive leader
Graphic area	Single-sided
Feet	Adjustable
Transport	Padded nylon with side opening and foam reinforced ends

850 mm	UB160-850-01	📷 915(w) x 1655/2315(h) x 195(d) mm

Interchangeable graphic cassette - swap messaging in seconds

Replacement cassette - 850 mm	UB175-850-01

Barracuda

🏆 💼 📱PVC

The original best-selling premium Barracuda roller banner delivers a reliable, enduring display which is backed up by a life-time manufacturer's hardware warranty. The stylish anodised aluminium base has an elegant pinstripe detail on the front casing. Barracuda is height adjustable and has a large internal graphic housing and tensioner.

Material	Aluminium and plastic
Rail	Patented snap rail
Pole	Hybrid adjustable height telescopic pole
Leader	Self-adhesive slider
Graphic area	Single-sided
Feet	Adjustable
Transport	Padded nylon with side opening and foam reinforced ends

800 mm	WH321C-800A3	📷 860(w) x 1605/2210(h) x 200(d) mm
1000 mm	WH321C-1000A3	📷 1060(w) x 1605/2210(h) x 200(d) mm
1200 mm	WH321C-1200A3	📷 1260(w) x 1605/2210(h) x 200(d) mm
1500 mm	WH321C-1500A3	📷 1560(w) x 1605/2210(h) x 200(d) mm
2000 mm	WH321C-2000A3	📷 2060(w) x 1605/2210(h) x 200(d) mm
2400 mm	WH321C-2400A3	📷 2460(w) x 1605/2210(h) x 200(d) mm

Hybrid telescopic pole   Rail cap   Ratchet graphic tensioner

Roller banners (desktop)

Breeze

① 📱PVC

The Breeze mini roller banner is ideal for use on a tabletop, counter, or reception desk. Ultra-light and simple to assemble, it delivers a professional, smart display that is elegant and stylish.

Material	Aluminium, plastic end caps on rail
Rail	Self-adhesive
Pole	Aluminium
Leader	Self-adhesive
Graphic area	Single-sided
Transport	Padded nylon bag

Breeze A3	WH361	📷 238(w) x 335(h) x 80(d) mm
Breeze A4	WH360	📷 332(w) x 440(h) x 82(d) mm

Two-piece support pole

Liberty Mini

① 💼 📱PVC

The 430mm wide Liberty Mini can be used as a full height (1600mm) roller banner or be located on a counter or tabletop and be deployed at 450mm. This is possible thanks to the optional extension pole. This makes the Liberty Mini a very versatile narrow-gauge solution.

Material	Aluminium, plastic end caps on rail
Rail	Snap rail
Pole	2 Part-pole, height 400 - 800mm Four Part pole, height 1200 - 1600mm
Leader	Self-adhesive
Graphic area	Single-sided
Transport	Padded nylon bag

Liberty Mini 400 mm	UB122-400	📷 430(w) x 450/850(h) x 125(d) mm
Extension pole	EP-MINI	📷 4 Part pole, height 1200 - 1600 mm

Non-padded carry bag

Tension banners (X Banner)

Beijing Lite

Basic X-banner. Ultra-light frame. Very easy to assemble and compact once packed down.

Material	Fibreglass
Graphic area	Single-sided
Graphic attachment	Eyelets
Application	Free-standing
Transport	Budget drawstring carry bag

800 mm	WH358-8X18-01	800(w) x 1800(h) x 650(d) mm

Banner reverse

Graphic attaches
with eyelets

Blizzard

Blizzard is a great all-rounder as it is ideal for all kinds of corporate, sporting and outdoor events. Its simple design makes it very easy to assemble on-site, and because it's adjustable, it can accommodate different graphic sizes to suit your application.

Material	Plastic and metal
Pole	Adjustable in width and height
Graphic area	Single-sided
Graphic attachment	Eyelets
Base capacity	12 litres
Wind resistance	Up to 18 mph / 29 km/h
Transport	Non-padded bag

Outdoor

Blizzard	UB701	600/800(w) x 1600/2100(h) x 540(d) mm

Non-padded bag included

Flag Banners

Available as single or double-sided options and printed using hardy, UV resistant media, flag graphics can be utilised indoors or outside with standard or custom flag shapes.

Flag Banners

Draw attention to branding, products, services, or business premises with custom printed flags. Instantly noticeable due to their height, shape, and movement, our all-fibre flag poles are durable and flexible, easy to assemble and quick to deploy, making them an extremely effective means of advertising.

Choose from a range of free-standing, post / wall mounted, mobile and specialist hardware that can be used in a variety of applications such as car forecourts, festivals, and beach flags.

Alternatively, deploy taller or multiple flags to increase visibility and attention to branding. Our all-fibre flag poles are reusable with interchangeable graphics for greater return on investment. To protect this investment, it is recommended that flags be kept securely in place by selecting an appropriate base suitable for the desired application and location from the specifically designed range.

Free-standing flags

Zoom+ Quill / Feather Flag

Popular and versatile, lightweight flexible flag system, with black finish all fibre poles. Choose Feather or Quill shaped graphics. Ideal for advertising and used for all types of indoor and outdoor displays. Optional custom printed flag graphics are available in a range of sizes from small to extra-large and, with a choice of single or double-sided options (small, medium, and large). The eye-catching shape creates movement in the wind and is a great for attracting attention.

Material	GRP fibre glass pole
Graphic area	Single-sided or double-sided (double sided only available up to large)
Graphic attachment	Pole pocket
Wind resistance	Up to 18 mph / 29 km/h

Zoom + Small	UF-ZM-SM	550/800(w) x 2100/2600(h) mm
Zoom + Medium	UF-ZM-ME	600/900(w) x 2800/3200(h) mm
Zoom + Large	UF-ZM-LA	800/1100(w) x 3500/4000(h) mm
Zoom + Extra large	UF-ZM-EXLA	850/1200(w) x 4600/4900(h) mm

| **Ancillaries :** | |
| Bag (optional) | AB-ZML-01 |

Zoom+ Quill Flag

Zoom+ Feather Flag

Graphic attaches on to hook

Zoom+ Edge Flag

Popular and versatile, lightweight rectangular shaped flag system with black finish all-fibre poles. Ideal for all types of indoor and outdoor displays. Quick and easy to deploy and can withstand winds of approximately 13 -18m/h (21-29km/h). Optional custom printed flag graphic available in single and double-sided options (small, medium, and large), and all flag graphics have a printed pole pocket. The flag moves naturally in breezy/windy conditions and is ideal for attracting attention on car forecourts, at exhibitions and events, or outside a building or premises.

Material	Aluminium and GRP
Graphic area	Single-sided or double-sided (double sided only available up to large)
Graphic attachment	Pole pocket
Wind resistance	Up to 18 mph / 29 km/h

Zoom + Edge Small	UF-ZME-SM	750(w) x 2080(h) mm
Zoom + Edge Medium	UF-ZME-ME	750(w) x 2900(h) mm
Zoom + Edge Large	UF-ZME-LA	750(w) x 4000(h) mm
Zoom + Edge Extra large	UF-ZME-EXLA	750(w) x 5000(h) mm

Graphic attaches on to hook

Free-standing flag bases

Weighted bases - available in UK, Poland, Italy, Portugal and Spain

Base	Product	Code	📷	KG	💧	Utilisation Int.	Ext.	Zoom + Quill S	M	L	XL	Zoom + Feather S	M	L	XL	Zoom + Edge S	M	L	XL
Large water base	Large water base	UF-ZMLWB	72.5 x 51 x 22.5 cm	0.9 kg	30l	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Stackable Water Base	Stackable Water Base	UF-ZMSWB	64.2 x 64.2 x 27.7 cm	3.6 - 30 kg	26l	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Metal and cement bases - available in UK, Poland, Italy, Portugal and Spain

Base	Product	Code	📷	KG	Utilisation Int.	Ext.	Zoom + Quill S	M	L	XL	Zoom + Feather S	M	L	XL	Zoom + Edge S	M	L	XL
Zoom + Large cross base	UF-ZMLCB-01	240 x 400 x 400 mm	1.5 kg	✓	✓	✓***	✓***	✓***	✓***	✓***	✓***	✓***	✓***	✓***	✓***	✓***	✓***
Zoom + Concrete base	UF-ZMCEM	Ø 45 x 35 mm	22.5 kg	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	✓	
Zoom + Small square base 7,5 kg	UF-ZMLSQ-01	180 x 400 x 400 mm	7.5 kg	✓	✓	✓***	✓***			✓***	✓***			✓***	✓***		
Zoom + Drive on car foot	UF-ZMCFS-01	605 x 195 x 125 mm	1.7 kg	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Spikes - available in UK, Poland, Italy, Portugal and Spain

Base	Product	Code	📷	KG	Utilisation Int.	Ext.	Zoom + Quill S	M	L	XL	Zoom + Feather S	M	L	XL	Zoom + Edge S	M	L	XL
Zoom + Ground spike	UF-ZMGS-01	600 mm	1.16kg		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Zoom + Budget ground spike	UF-ZMBGS-01	600 mm	1kg		✓	✓	✓			✓	✓			✓	✓		

*Use with Weighting ring UB719-C

** Use with Heavy duty pegs FX620

Zoom+ Arch

The Zoom+ Arch stands out at any outdoor event or activity. With an overall height of 3m to the top of the graphic and a 4m width, it's perfect to use as a focal point or to attract attention. Simple and quick to assemble, it can be deployed in minutes and when used with the optional stackable bases, provides an extremely stable display that can be used in wind speeds of up to 20mph.

Material	GRP fibre glass pole - chrome steel end caps, plastic hook
Graphic area	Single-sided
Graphic attachment	Pole pocket
Wind resistance	Up to 19 km/h

Zoom+ Arch	ZOOM+ARCH	📷 4000(w) x 2500/3000(h) mm
Stackable base (optional) recommended that 2 bases either side are used	UF-ZMSWB	📷 162.5(h) x 642(w) mm

Supplied with 1 x 6-part bungee pole, 2 x base rods and hooks

Graphic attaches on to plastic hook

Water fillable base

Handle for easy transportation

Shimmer

A great value, free-standing, telescopic flag system, which includes the black water-fillable base. Adjustable to a height of up to 3m, the system comes with a base which can be filled with water or sand for optimum stability. Transport bags optional. Can be used indoor or outside and is quick and easy to deploy.

Material	Aluminium pole, plastic base
Pole	Telescopic (1540/2850 mm)
Graphic area	Single-sided
Graphic attachment	Printed pole pocket
Base capacity	14 litres
Wind resistance	Up to 18 mph / 29 km/h

Shimmer	WD102-01	📷 630(w) x 1620/3000(h) x 385(d) mm

630 mm

Our most economical flag

From 1620 to 3000 mm

14l
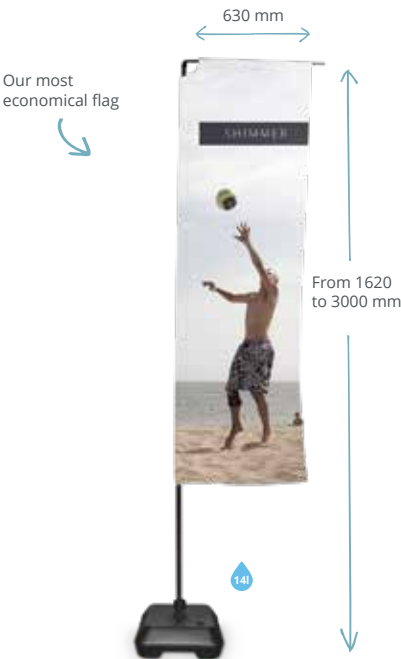
Wind Dancer

An imposing telescopic flag which stands 5m high when fully assembled and is certain to make an impact at any outdoor event. Wind Dancer comes complete with a base which can be filled with either water or sand. The 3.5m flag height makes an impressive statement when the flagpole is deployed at its full 5m height, and is particularly impactful when used in large crowded areas because of its dominating presence.

Material	Aluminium pole, plastic base
Pole	Telescopic
Graphic area	Single-sided
Graphic attachment	Eyelets
Base capacity	66 litres
Wind resistance	Up to 18 mph / 29 km/h

Wind Dancer	WD105	1000(w) x 2900/5300(h) x 1000(d) mm

1000 mm

Largest flag in our range

From 2900 to 5300 mm
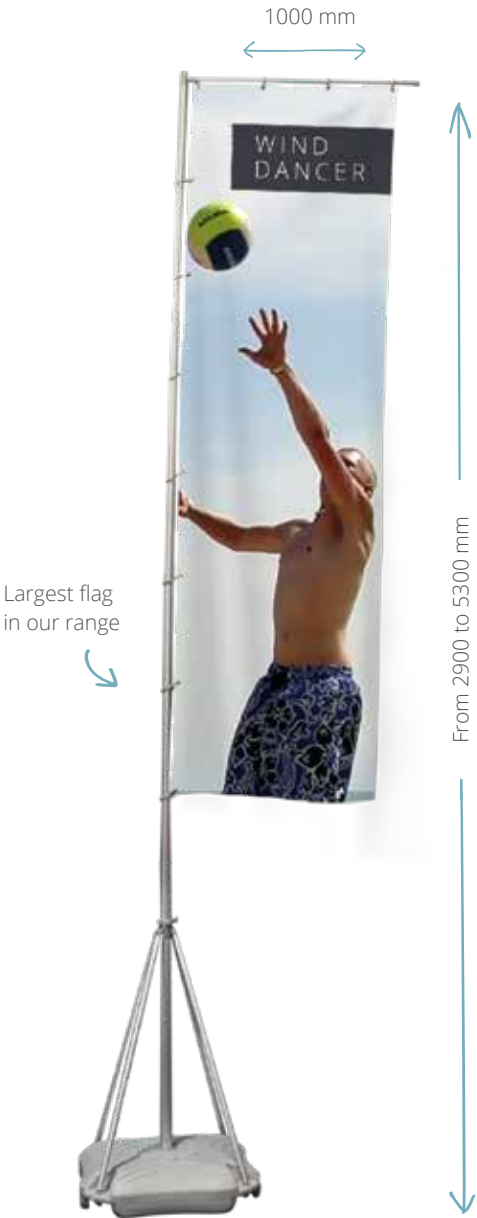
Post / wall mounted flags

Mistral

The Mistral is a fixed outdoor flag system designed for mounting to lampposts or building exteriors and is perfect for advertising or promoting a brand or event. The mechanism attaches directly to a pole, posts, or wall and can be moved to accommodate varying graphic heights. An eye-catching solution that can also be used for information and wayfinding. This flag is especially effective when repeated over a series of posts.

Material	Aluminium castings and GRP tubes
Tube	Height adjustable
Graphic area	Single-sided or double-sided
Graphic attachment	Pole pocket
Wind resistance	Up to 40 km/h

Mistral	UB725-01	890(w) x 2000(h) mm

Can be fixed to a pole or wall

Clamp
(Ø 300mm max)

Post fixing

Mobile flags

Street Flag

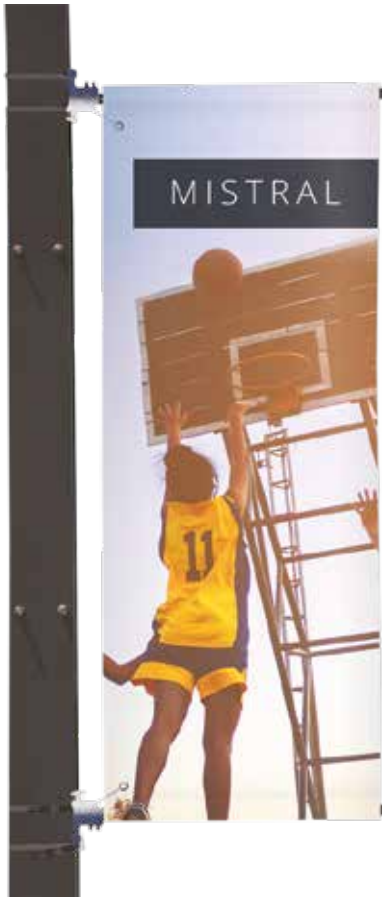The ideal advertising medium when on the move or when you want to attract attention in a crowded space! Perfectly suited to promote events, highlight your presence at trade shows or to organise a group of people on excursions! Rugged and lightweight the backpack can be used with four different flag shapes and come complete with fibre poles.

Material	Reinforced nylon backpack, fibre poles
Graphic area	Single-sided
Graphic attachment	Pole pocket or eyelets (X-banner)
Graphic shapes	Feather - Quill - Edge - X-banner

Street Flag	UF-ZMSTF-01	310(w) x 540(h) x 80(d) mm

X-banner

One bag can be used with 4 flag shapes!

Feather

Quill

Edge

Zipped compartment to store graphics

Reinforced shoulder straps, adjustable strap and side mesh pocket

Storage for poles and rods

Flag Banners

Tents

For a more unique and unconventional structure, choose the Bora Inflatable Tent. Simple to inflate for rapid deployment with an appealing eye-catching shape, the Bora, like pop-up tents, also offers optional printed canopies and walls. Customisable areas make highly effective brand messaging, ensuring maximum impact at events. As with all custom-printed graphics, they can easily be replaced, meaning you are also able to reuse your hardware, improving your return on investment.

Tents

Take advantage of outdoor events with a temporary structure and create additional marketing opportunities. Offer customers protection and shelter from the weather by choosing custom-printed tents, that also provide an attractive brand marketing solution.

Conventional pop-up tents and gazebos are fantastic provisional outdoor or indoor structures which provide a unique way to advertise in a vibrant impactful manner with fully printed canopies and walls.

Constructed from robust steel or aluminium in a variety of sizes that are easy to transport, assemble, deploy and pack away, pop-up tents are ideal for short term events, fairs and exhibitions.

Pop-up tents

Zoom Tent Eco

The Zoom Tent Eco is the most cost-effective gazebo in our range. Quick and easy to deploy, the 3x3m tent can easily accommodate a 2.4m wide table making it a great solution for street markets, golf days or sporting events. Made from steel with a white powder coated finish, the frame easily shelters up to five people and folds completely into a portable wheeled carry bag. Custom fully printed canopy and walling available as an optional extra.

Material	Steel frame, plastic joins
Graphic area	Double-sided (wall) / single-sided (canopy)
Graphic attachment	Hook and loop
Ground fixing	Pegs and ropes (included)
Wind resistance	Up to 18 mph / 29 km/h
Transport	Wheeled standard

Zoom Tent Eco 3x3	FD33-SQF	3310(w) x 3315/3510(h) x 3310(d) mm

Canopy	FD33-CTW	Colour : White

Locking post

Winder for opening and closing

Zoom Tent

Ensure your event's a success come rain or shine by using an easy to deploy vibrant lightweight aluminium pop-up tent frame system. The Zoom Tent folds out and returns in minutes with tool-free deployment. Dress with a custom full printed canopy, full and half walls. Available in a range of sizes.

Material	Aluminium frame, plastic joins
Graphic area	Double-sided (wall, half wall) / single-sided (canopy)
Graphic colours	White - Black (standard) / Full Graphic (optional)
Graphic attachment	Hook and loop / Pocket (half wall)
Ground fixing	Pegs and ropes (included)
Wind resistance	Up to 18 mph / 29 km/h
Transport	Wheeled Standard

2x2 frame	ZT22-XAF-01	2000(w) x 3160(h) x 2000(d) mm
3x3 frame	ZT33-XAF-01	2920(w) x 3160(h) x 2920(d) mm
3x4.5 frame	ZT345-XAF-01	4300(w) x 3160(h) x 2920(d) mm
3x6 frame	ZT36-XAF-01	5800(w) x 3160(h) x 2920(d) mm

Canopy	ZTXX-CTK/W	Colours : Black / White
Wall	ZTXX-FWK/W	Colours : Black / White
Half wall	ZTXX-HWK/W	Colours : Black / White

Ancillaries :

7.5 kg Weight	ZT-BASE
Half wall bar 2-3 m	ZT33-MTB
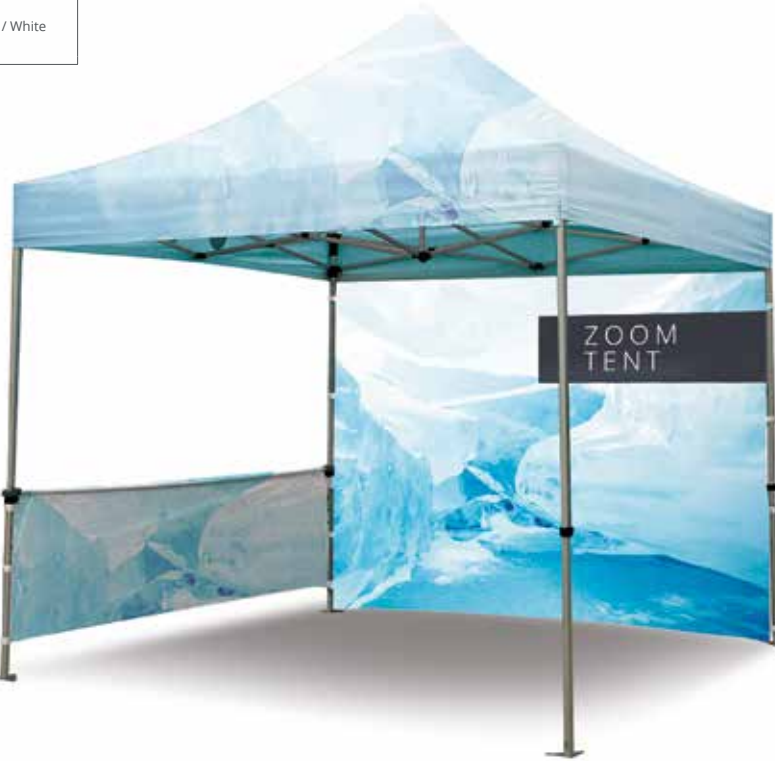
Pop-up frame

Tent weight (optional)

Automatic locking

Crank to tighten the canopy

Tents

Inflatable tents

Bora Tent

The Bora Inflatable Tent is a sturdy and attractive option for outdoor displays. Create shade and shelter for a registration desk, refreshment area or meeting point that fully shows off your brand. As one of the largest products in the range, there is plenty of print area on the canopy and backwalls (optional extra) for brand messaging. The backwalls zip in, so can be changed for a different message from the canopy if you wish. The Bora Tent uses trapped air technology: silent and free-standing once inflated.

Material	TPU, Polyester inner coat
Graphic area	Single-sided
Graphic attachment	Zip system (standard) / hook and loop (full graphic)
Ground fixing	Pegs (optional)
Wind resistance	Up to 24 mph / 39 km/h (if pegged)
Transport	Standard (included)

Bora Tent		INFT3-2Z	3200(w) x 2450(h) x 3200(d) mm

Canopy	INFT3-CZ-W/BL/B/R	Colours : White / Black / Blue / Red
Door	INFT3-WA-W/BL/B/R	Colours : White / Black / Blue / Red

Ancillaries :

Electric pump 600W	INFTA-PE4EU

400W electric pump (optional)   Inflation valve   Carry bag included

Counters

Counters are the perfect partner for a promotional display or event to complement a backdrop or add focus to an area and are the ideal companions for any marketing campaign.

Counters

Temporary counters add a professional touch to any exhibition, event, or retail environment. They provide a useful area for display or presentation space and, the ability to add a graphic, creates additional marketing opportunities as well as offering a convenient storage facility.

Our counters are available in a range of price points and shapes, depending on requirements. Add impact to a welcome desk or a reception area in a public space with an illuminated counter or choose an outdoor option to promote a product or service at an open-air event.

Counters

Non-illuminated promotional counters

Pop-up Counta

A convenient lightweight pop-up counter that offers a substantial area to welcome guests yet packs down for easy transportation in a reinforced D-shaped wheeled trolley case. The counter comes with shelves for storage and a beech-coloured counter-top. Often used for exhibitions, in supermarkets as a demonstration unit and for events.

Material	Aluminium, plastic and MDF tabletop
Assembly	Self-locking magnetic
Collapsible	Yes
Counter top	Foldable - Beech colour
Shelves	4
Graphic attachment	Magnetic hangers, bars and tape (included). Suitable for 440 microns min. substrate (optional extra)
Transport	1 Wheeled trolley case

Pop-up 2x2	PUC22C-C	985(h) x 1290(w) x 465(d) mm

Structure   Magnetic fixing   Wheeled carry bag

Hop-up Counta

Durable lightweight hop-up counter, quick and easy to assemble with a single wrap around fabric graphic which stays on when collapsed and packed away. The unit is fitted with a beech effect counter top and provides a perfect welcome for guests.

Material	Aluminium, plastic, MDF tabletop and polycarbonate shelf
Assembly	Plastic locking arms
Collapsible	Yes
Counter top	Beech
Shelves	1
Graphic attachment	Hook and loop
Transport	One wheeled carry bag

Hop-up	HU301-001-C	1020(h) x 1060(w) x 360(d) mm

Counter folds up with the graphic

Counter components   Plastic locking arm   Carry bag included

Shelf included

Modulate™ Counter

Modulate™ Counter consists of an innovative aluminium tubular frame, counter-top, and printed tension fabric graphic. Powerful magnets encased inside the frame enables two or more counters to connect using simple magnetic principles. The counter can be used on its own or combined to make a long reception or bar area. Modulate™ Counter can be deployed in minutes, thanks to the tool-less construction. The printed tension fabric graphic will either sit on or under the counter-top to suit the application.
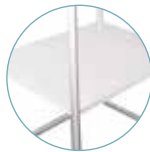
Material	Ø 30mm Aluminium tubes, MDF tabletop/shelf
Assembly	Push-fit button
Collapsible	Yes
Counter top	Black
Shelves	1 (Optional)
Graphic attachment	Zip system
Transport	One padded carry bag, internal flap

Modulate™ Counter	FORM-MOD-CNTR	1015(h) x 800(w) x 600(d) mm

Shelf	FORM-MOD-CNTR-02	9(h) x 770(w) x 571(d) mm

PATENT PENDING

MODULATE™
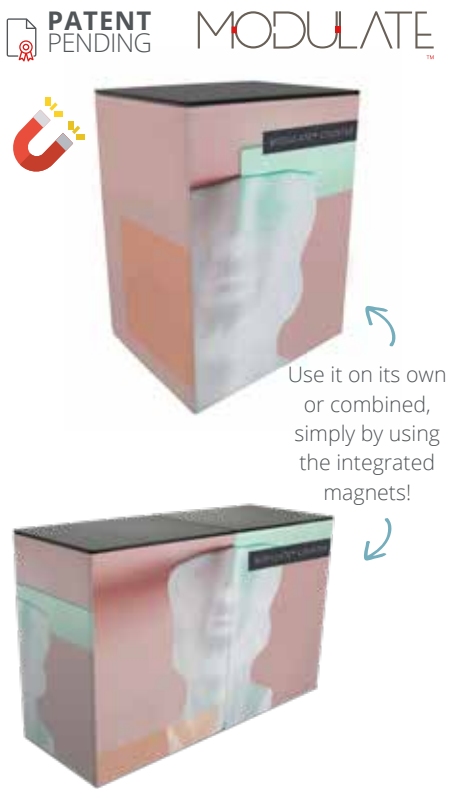
Use it on its own or combined, simply by using the integrated magnets!

Tabletop is held in place by plastic moulding underneath

Optional shelf

2 possible finishes (with or without visible shelf)
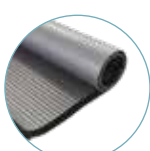
Basic Curved Counter

With a Double-D shape counter-top, the Basic Curved Counter delivers a functional and stylish look which is perfect to use for a reception desk or meeting point. The Counter is made from a rollable Corex tambour wrap to create the curved shape which push-fits into the thermoformed counter-top and base. A graphic can also be applied to the curved base to promote a message or brand. There is an opening for storage at the rear of the unit.

Material	MDF tabletop/base, Corex wrap
Assembly	Push-fit - Tool-free
Collapsible	Yes
Counter top	Beech / black
Transport	2 carry bags - included

Basics Curved Counter beech/black	PK922	925(h) x 910(w) x 480(d) mm
Basics Curved Counter white/black	PK922-BLK	925(h) x 910(w) x 480(d) mm

Interchangeable tabletops and bases   Grey counter wrap   Carry bag included

Counters

Counta

Lightweight portable indoor PVC demonstrator unit which includes header panel, poles and shelf supporting poles. Printed graphics can be applied as vinyl directly onto the base wrap. Available in white. Perfect for use in retail environments, one off events and promotions.
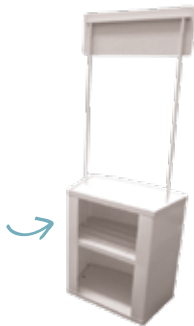
Material	PVC
Assembly	Push-fit - Tool-free
Collapsible	Yes
Counter top	No
Shelves	1
Graphic attachment	Self-adhesive
Transport	Carry bag

Counta	PC607	Counter and front graphic - 2195(h) x 805(w) x 450(d) mm
		Front graphic - 280(h) x 680(w) x 20(d) mm

Promotional counter, ideal for a retail

Carrying bag included

Shelf for storage

Tornado

Tornado is constructed from a lightweight frame with tambour graphic wrap, making it a very portable promotions counter. Additional features such as support poles and header panel give a brilliant finish and high visibility. The hollow base can be filled with water or sand to ensure it is stable and secure in outdoor environments.

Material	Moulded HDPE, PVC tambour
Assembly	Push-fit - Tool-free
Collapsible	Yes
Counter top	White
Shelves	No
Graphic attachment	Push-in
Transport	2 carry bags - optional extra

Tornado Base	PK410	1040(h) x 850(w) x 500(d) mm
Tornado Header	PK411	250(h) x 600(w) x 20(d) mm

Create extra brand visibility with a header

Optional drum bag

Optional tabletop and base bag

Base fills with water or sand for stability for outdoor use

Illuminated promotional counters

Embrace+ LED Counter

The Embrace+ Backlit Counter is a double-sided portable unit that can be quickly deployed and will add impact to any event or exhibition stand. The counter comprises of four main components: the collapsible white aluminium powder coated frame, the LED curtain lights, the counter-top and a set of optional SEG tension fabric graphics. The backlit LED curtain lights provide consistent illumination with no black spots and are powerful enough to illuminate both sides of the frame, without the need to add an additional LED curtain.

Material	Aluminium, plastic, metal locking arms, MDF tabletop
Assembly	Plastic locking arms
Collapsible	Yes
Counter top	White
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Transport	Bag included
Accessories	LED lighting (included)

Embrace+ LED	EMB-PL-CNTR-LED-01	1022(h) x 1040(w) x 310(d) mm

Collapsible structure

360°
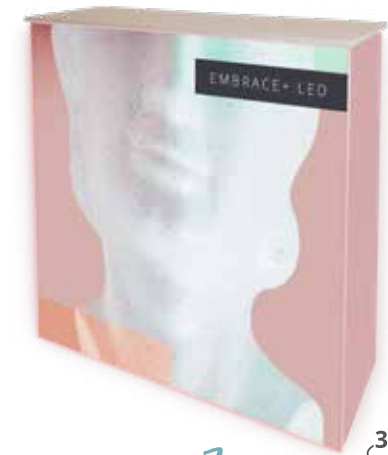
Fabric graphic attaches with silicone edging (SEG)

Light strip

Bag

Illumigo™ Counter

This versatile and quick to set-up double-sided counter lightbox is a great all-rounder not only at events but in retail environments from shopping centres to pop-up shops. Part of the Illumigo™ range, the Illumigo™ Counter is easy to assemble with a two-part counter-top that secures using a pair of twist out top locators and locking screws. Building the unit is intuitive and tool-free as all the parts are numbered and simply slot together. Two optional graphics complete the look to create an impactful counter ideal for attracting attention in retail, event or exhibition environments.

Material	Aluminium 100 mm, MDF table top
Assembly	Tool-free
Collapsible	Yes
Counter top	White
Graphic attachment	Silicone Edged Gasket 3 mm (SEG)
Transport	Protective box with carry handle
LED System	Led strips included

Illumigo™	ILLGO-COUNTER	1045(h) x 1040(w) x 420(d) mm
Illumigo™ Bag	ILLGO-BAG	1160(h) x 460(w) x 190(d) mm

Optional Illumigo™ bag

Protective compartmented box

Pre-assembled LEDs in the frame

Steel side feet for stability

Counters

Barriers

Queue management systems can be used to control queues, providing structured and manageable lanes to help marshal customers and are also suitable for indoor or outdoor use.
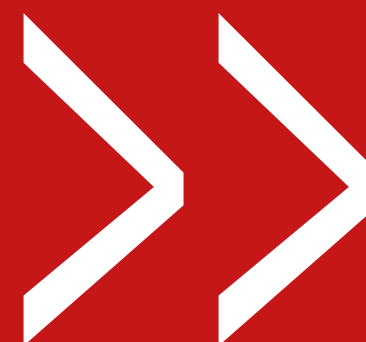
Barriers

Barrier systems improve queue management and help with crowd control.

For pedestrian control, café barriers can be used to make an attractive, professional and functional barrier, creating a temporary space that can be easily reconfigured to suit your needs.

Café barriers are easy to store, assemble, deploy and move to suit your requirements. They are available in economy and premium solutions, depending on your application and budget.

Pedestrian control standard barriers

Economy Café

A cost-effective way of defining areas outside restaurants, bars, shopping centre and coffee shops. A complete Café Barrier system requires two posts and bases. To secure the graphic, there are two options; dependent on budget and where the system is being deployed. If the Café Barrier is exposed to strong winds, we recommend a two-rail option ensuring the graphic is secured top and bottom to each post and base. If winds are not an issue but the budget is tight, then we suggest a single rail with two spring clips securing the bottom of the graphic. Rails are available in 1m, 1.5m and 2m sizes so it is quick and easy to calculate the number of café barriers required to define your space. To connect multiple barriers, add your choice of rails/spring clips plus one additional pole and base. All hardware components are finished in black. We can print vibrant graphics on PVC vinyl or recycled eco media.

Material	Stainless steel
Graphic area	Double-sided / or single-sided
Graphic attachment	Looped top rail. Looped bottom rail or spring clips
Weight	9.13 kg

Graphic Rail 1000 mm	UB214-1000		1140(w) x 25(h) mm
Graphic Rail 1500 mm	UB214-1500		1940(w) x 25(h) mm
Graphic Rail 2000 mm	UB214-2000		2440(w) x 25(h) mm
Base	UB214B		360 (Ø) mm
Post	UB214P		960(h) mm
Spring clips (pair)	UB214-SC		

Eyelet fixing option allows the graphics to follow the movements of the wind

Spring clips for securing eyelet graphic

Graphic rail

Base and post

Pedestrian control premium barriers

Deluxe Café

With premium look and feel the modular Café Barrier system defines areas outside restaurants, bars, coffee shops, shopping centre and club houses. A complete Café Barrier system requires two posts and bases. To secure the graphic, there are two options; dependent on requirements and where the system is being deployed. If the Café Barrier is exposed to strong winds, we recommend a two-rail option ensuring the graphic is secured top and bottom to each post and base. If winds are not an issue and you want movement in the graphic, chose a single rail with two spring clips securing the bottom of the graphic. Rails are available in 1m, 1.5m and 2m sizes so it is quick and easy to calculate the number of café barriers required to define your space. To connect multiple barriers, add your choice of rails/spring clips plus one additional pole and base. All hardware components are finished in a premium chrome effect. We can print vibrant graphics on PVC vinyl or recycled eco media.

Material	Stainless steel chrome
Graphic area	Single / double sided
Graphic attachment	Looped top rail. Looped bottom rail or spring clips
Weight	8.63 kg

Graphic Rail 1000 mm	UB215-1000		1140(w) mm
Graphic Rail 1500 mm	UB215-1500		1940(w) mm
Graphic Rail 2000 mm	UB215-2000		2440(w) mm
Base	UB215B		360 (Ø) mm
Post	UB215P		960(h) mm
Spring clips (pair)	UB215-SC		

Queue management standard barriers

Basic Leader

Basics range for retractable barrier system, ideal for use in retail outlets, post offices, cinemas, and airports. A complete system requires two sets of post and base. All hardware components are finished in black. Retractable webbing is available as a separate cassette that slots into the post and can be deployed at a length of up to 2m. Webbing colour is black.

Material	Steel, aluminium, plastic
Colour	Black (base and post) Black (webbing)

Basics Leader Retractable Belt	SP-803B
Basics Leader Post	SP-801B
Basics Leader Base	SP-913B

Retractable belt

Retractable webbing cassette

Barriers

Ancillaries

You can enhance your exhibition stand by selecting various supporting products from our range of ancillaries, that are often used to help promote your brand in a more impactful way, professionally display your latest literature, or add points of interest / making your stand more visible by using spot lights.
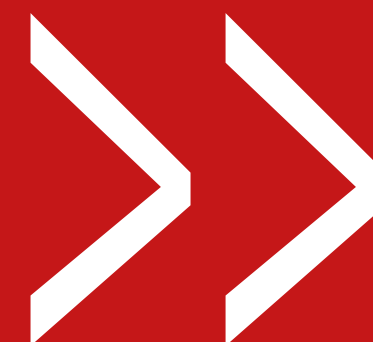
Ancillaries

The range of ancillary products include literature holders, lighting solutions for various hardware ranges and transportation cases. These ancillaries offer flexibility and perfectly complement our product solutions.

Literature holders (standard)

Zed-up Lite

A popular range of aluminium literature stands that are stylish and highly portable. Quick and easy to deploy Zed-up Lite is ideal for exhibitions and displays. Folds down for easy transportation in a heavy duty hard case.

Material	Acrylic and anodised aluminium
Colour	Silver
Documents sizes	A5 / A4 / A3
Pockets	6
Double-sided	Yes
Transport	Hard case (included)

A5 (6 pockets)	AS318-002	210(w) x 1115(h) x 280(d) mm
A4 (6 pockets)	AS315-002	256(w) x 1460(h) x 370(d) mm
A3 (6 pockets)	AS319-002	470(w) x 1420(h) x 370(d) mm

Rigid carry case included

Linear Media Post

A robust, handy and very versatile information and promotional stand incorporating 3 literature holders. The post holds a rigid graphic which can be shaped to fit the display style; making it ideal for retail presentations.

Material	Anodised aluminium post, steel dome base
Colour	Silver
Documents sizes	A4
Pockets	3 - included
Double-sided	No
Graphic area	Optional extra - ideal with 5 mm foamed PVC
Transport	Carry bags (optional extra)
Availability	Made on request

Linear Media Post	LK026-001	523(w) x 2060(h) x 450(d) mm

Lighting (standard)

Powerspot 950/1000 LED

Economical black LED spotlight particularly suitable for use with pop up stands.

Material	Aluminium and plastic
Positioning	270° - Straight arm
Watt output	12 watt (1400 lumens/5500 kelvins)
Watt consumption	12 Watt (1400 lumens/5500 Kelvins)
Linked lights	2 max
Double kit includes	2 spotlights + 2.5m linking lead + 1 transformer
Power lead UK & Euro	Yes (cross head screwdriver needed)

Double kit	PS950-1000-BDLK	103(w) x 425(h) x 29(d) mm

Transformer included

Lighting (premium)

LED Floodlight

The LED Floodlight is the new stylish and economical way to illuminate a range of exhibition stands including Pop-ups, Formulate and a range of modular systems. Don't let the compact design fool you, this small LED light is still capable of producing 1200 lumen but still only consuming a small amount of energy, making it far more efficient than the halogen equivalents. Link up to 5 lights together from one transformer, so no need for extra transformers just link them together with handy linking cables.

Material	Aluminium and plastic
Watt output	80 watt
Watt consumption	12 watt (1200 lumens/5631 Kelvin)
Linked lights	Link up to five to one transformer
Double kit includes	2 spotlights + 2.5m linking lead + 1 transformer
Power lead UK & Euro	Yes (cross head screwdriver needed)

Swivel head

Double kit	LED-FLOOD-ARM-BDLK	295(w) x 483(h) x 60(d) mm
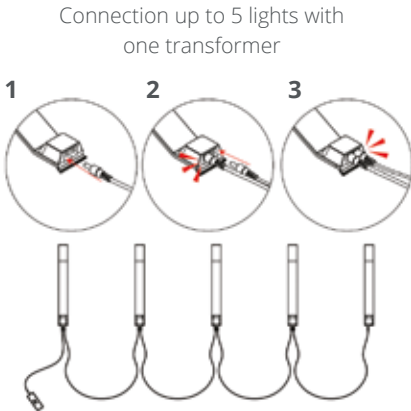
Connection up to 5 lights with one transformer

1   2   3

Transportation box   Transformer included

LED Strip Light

The LED Strip light is designed to work with a wide range of exhibition stands including, Pop-ups, Formulate and a range of modular stands. It has a unique wide head design feature, allowing for a wider spread of light, helping you illuminate more of your message. Link up to 5 lights together from one transformer, so no need for extra transformers just link them together with handy linking cables.

Material	Aluminium and plastic
Watt output	80 watt
Watt consumption	12 watt (1200 lumens/5631 Kelvin)
Linked lights	Link up to five to one transformer
Double kit includes	2 spotlights + 2.5m linking lead + 1 transformer
Power lead UK & Euro	Yes (cross head screwdriver needed)

Swivel head

Double kit	LED-STRIP-ARM-BDLK	⊙ 100(w) x 520(h) x 35(d) mm

Transportation box   Transformer included

LED Exhibition Light

Specifically designed to work in conjunction with The Linear and Vector channel; this latest design requires no extra fitting, just plug in and switch on. Not only does the slick design make the LED Exhibition light stand out from the crowd, the clever design cast out of aluminium allows any heat to dissipate over the entire body of the light, stopping any localised heat, which allows for long use with no over heating. Link up to 5 lights together from one transformer, so no need for extra transformers just link them together with handy linking cables.

Material	Aluminium and plastic
Watt output	80 watt
Watt consumption	12 watt (1200 lumens/5631 Kelvin)
Linked lights	Link up to five to one transformer
Double kit includes	2 spotlights + 2.5m linking lead + 1 transformer
Power lead UK & Euro	Yes (cross head screwdriver needed)

Ideal for modular stands

Double kit	LED-EXHIB-ARM-BDLK	⊙ 50(w) x 455(h) x 55(d) mm

Transportation box   Transformer included

Lighting ancillaries

Recommended fixings for lighting

Integrated fixing	Universal fixing kit **US901-C**	Vector fitting **VLF**	Linear fitting **US-LINEAR**	LED fitting for Quick+ **US902-C**	30mm Ø Tube clamp **US903**
			Compatible with :		
Spot LED Flood **LED-FLOOD-ARM-BDLK**	> Aero > Quick + > Embrace	> Arena > Gear Edge Panels > Baseline Panels	> Vector	> Linear	> Quick Impact > Quick + > Hop Up > Xclaim	> Formulate > Modulate
Spot LED Strip **LED-STRIP-ARM-BDLK**	> Aero > Quick + > Embrace	> Arena > Baseline Panels	> Vector	> Linear	> Impact > Quick + > Hop Up	> Formulate > Modulate
Spot LED Exhibition **LED-EXHIB-ARM-B**	> Linear > Vector					
Powerspot 950-1000 LED **PS950-1000-LED-BDLK**	> Impact > Embrace > Quick + (except Quick+ tower) > Hop-up	> Arena	> Vector	> Linear		> Formulate > Modulate

Convert your UK plug into EU version

1

Unscrew

2

Lift the lid

3

Pull the plug to extract it

Portable transportation cases

Zenith ⟨1⟩ EU PVC

Tough moulded polyethylene Zenith case offer a multitude of features. Versatile ultra-portable transport solution with maximum storage for pop-ups, backwalls, roller banners and extrusions, they also double up as counters with optional extra graphic wrap and table top. The standard case will house a 3x5 pop-up system and graphics. Secure Internal dividers protect graphics and the case can be locked using padlocks (not supplied).

Material	Medium-density polyethylene (MDPE) / Metal
Wheels	2
Handle	1
Accessories	Beech table top / graphic wrap

Zenith	AC600	(External dimensions) 600(w) x 956(h) x 400(d) mm

Ancillaries :

Tabletop (beech)	CO401-C	15(h) x 640 (l) x 420 (p) mm

956 mm

With wheels for easy transportation

Zenith case thermoformed tabletop in beech

Foam protected lid holds two LED lights

Graphic wrap (optional)

Illumigo™ Bag ⟨1⟩

Wheeled bag for Illumigo™ 2x1, Retail, One or the Illumigo™ counter.

Material	Nylon and inner MDF
Colour	Black
Wheels	Yes
Handle	2

Illumigo™ bag	ILLGO-BAG	(Internal dimensions) 460(w) x 1160(h) x 190(d) mm

1160 mm

Wheeled bag

Inner compartment for graphic

Carry handle

Bag without tube ⟨1⟩

Nylon bag with shoulder strap for extra protection during transport.

Graphic up to 850(h) mm	AB120	850(h) x 155 (Ø) mm
Graphic up to 1050(h) mm	AB120A	1050(h) x 155 (Ø) mm
Graphic up to 1550(h) mm	AB120D	1550(h) x 155 (Ø) mm

Ancillaries

Custom and made to measure graphics

To guarantee quality visuals that are adaptable for multiple uses, we have selected a wide range of printing materials for you. From conception to finishing, we guarantee you a perfect fit and good quality vibrant printed custom graphics.

If you require a special format, or finish, we invite you to contact one of our advisers for a custom-made quote.

Below you will find some suggestions for frequently used formats.

Tablecloths
with hem

Cover for anti-theft security cover
Sleeve

Horizontal flag
Loop fastening with rings

Custom shapes available

Vertical flag
Straps and hook fastening

Other suggestions
Customised finish on request

Applications

At Ultima Displays we provide creative display solutions that suit a multitude of industry applications.

Our display products are not only multi-functional and in many cases reconfigurable, but they can also be used for an array of different applications across a multitude of industries.

From retail or educational settings, outdoor sporting events to hospitality and corporate events; our creative display solutions are suitable for more than just exhibitions.

The following pages are a guide for where our popular products are often used to enhance brand messaging, in a vibrant and eyeing catching way.

Retail

In the age of digitalisation, the main challenge for retail is to consider the customer experience at the point of sale.

Window displays

Commercial events

Retail signage

Pop-up Store

Seasonal Campaigns

Sales

Shop openings

Click and collect

Car showroom

Leisure Activities

The leisure industry represents an important part of the economy. From hospitality through to galleries, promoting the benefits of improved well-being and quality of life is essential with innovative displays that catch the eye.

Interior signage

Outdoor signage

Posters

Music venues

Hospitality signage

Suspended signage

Fairs and markets

Cinema foyers

Art galleries

Cultural Events

Social events with a national or international scope involve a large audience and can have a huge impact. The organisation is often extremely complex and requires significant communication resources.

Award ceremonies

Award ceremonies

Professional sporting events

Amateur sporting events

Fundraising

Festivals

Military open days

Electoral campaigns

Fashion shoot

Corporate Events

Corporate events are essential for companies to maintain close relationships and partnerships with their customers, business partners or employees.

Product launches

Brand launches

Sales meetings

Outdoor corporate events

Corporate meetings

Corporate dinners

Gala events

Open days

Showrooms

University Events

Educational, artistic and cultural events offer encounters, projects and practical experiments. The aim is to ensure artistic and cultural educational coherence for all pupils.

Open days

Campus life

Graduation ceremonies

Fresher's week

Graduation shows

Career and job fairs

Ceremony staging

Student services

Gown hire

Conference

Preparing a conference is an excellent opportunity for brand exposure at high value-added events. Brand messaging should communicate exceptional, new, or informative and important information relating to your business.

Conferences

Seminars

Press conferences

Product launch

Concourse advertising

Roadshows

Networking

Trade fair

Annual General Meetings (AGMs)

Exhibitions

From planning to execution: give your brand the exposure it deserves with original, renewable and customised solutions.

Exhibition reception area

Exhibition shell system

Merchandising stand

Exhibition literature stand

Art gallery exhibition

Reconfigurable exhibition

Virtual exhibition

Reconfigurable stand

Exhibition - suspended

Outdoor

Custom printed flags, signage, and tents invigorate any outdoor activity and attract attention to help brands or businesses stand out.

Car dealerships	Sporting meets and races	Festivals

Sales	Museums	Outdoor music events

Clubs	Inflatable	Shelter

Product Index

ultima
displays™